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EXCELLENCE THROUGH PASSION

2014 Maserati Quattroporte

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- Positioning
- Technical Comparison
- New Features
- Technical Solutions and Handling
- Safety and Security
- Seats and Functionality
- Windows and Climate
- Driving Assist
- Lighting and Visibility
- Comfort and Convenience
- Competition
- Ordering Workshop

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Positioning

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The new Quattroporte is the Italian vision of how perfectly beautiful a luxury sport sedan can be while setting the tone for Maserati's future and remaining faithful to the history of Maserati.

main menu

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Design – The classic Maserati style - from the flowing vehicle lines to the concave grill with trident

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Performance – 523 HP V-8 with 0-60 mph in 4.6 seconds and a 191 mph top speed

Space – The longest and most spacious Maserati ever offered with true comfort for five

Efficiency – Twin-turbo engines, 198 lb lighter weight and 20% improved economy and emissions

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Twin-turbo V-6 with AWD – the most secure all-weather performance car in Maserati history

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Technical Comparison

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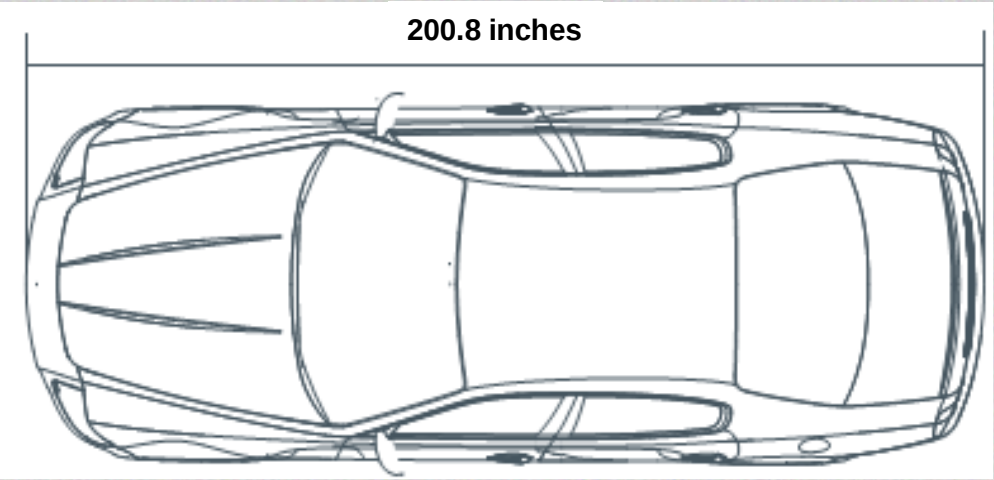
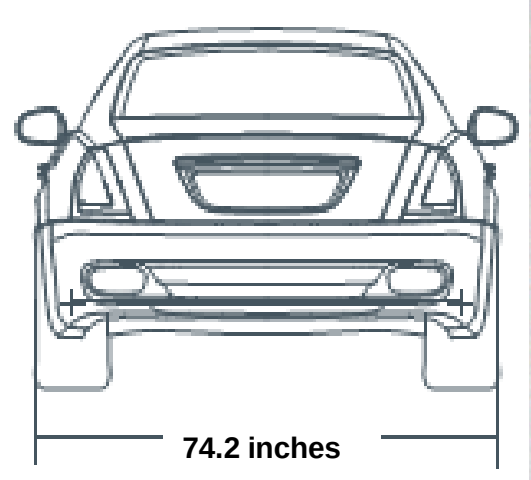
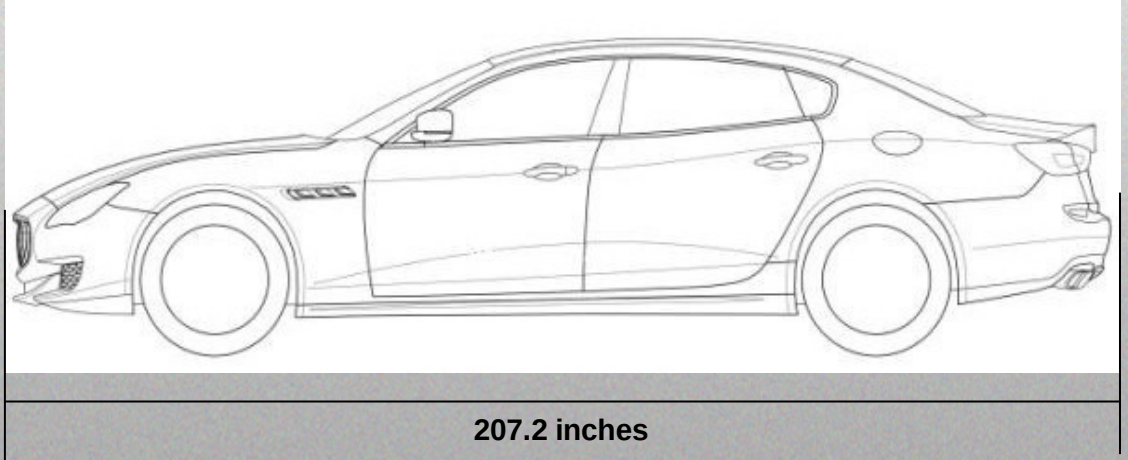
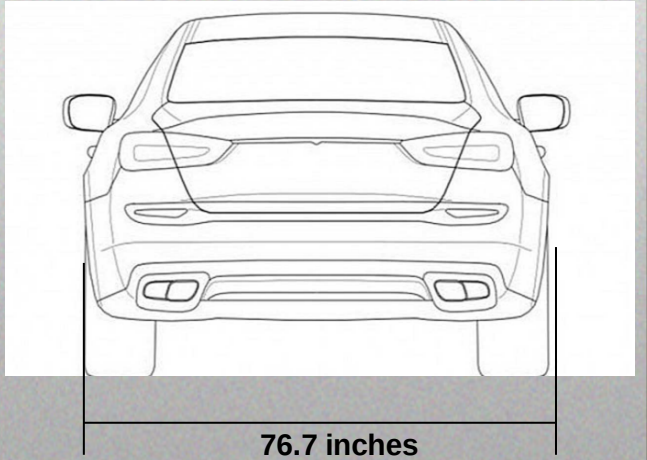




+ 6.4 inches

+ 2.5 inches





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Length 200.8 inches	Length 207.2 inches
Width 74.2 inches	Width 76.7 inches
Wheelbase 120.6 inches	Wheelbase 124.8 inches

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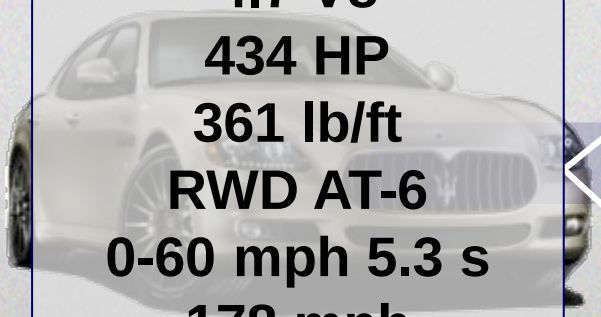
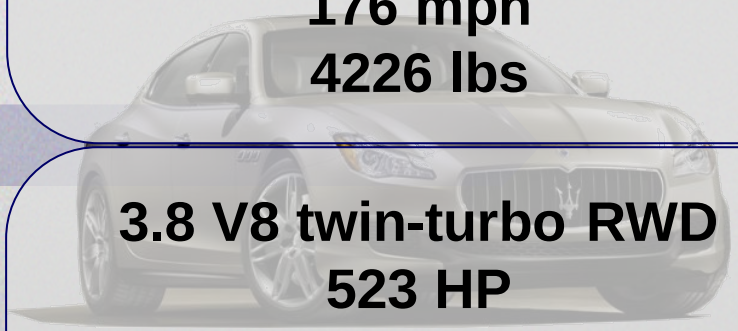


4.7 V8
434 HP
361 lb/ft
RWD AT-6
0-60 mph 5.3 s
178 mph
4389 lbs

3.0 V6 twin-turbo AWD
404 HP
406 lb/ft
AWD AT-8
0-60 mph 4.8 s
176 mph
4226 lbs



3.8 V8 twin-turbo RWD
523 HP
524 lb/ft
RWD AT-8
0-60 mph 4.6 s
191 mph
4191 lbs

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	2013 Quattroporte S	2014 Quattroporte V6 AWD	2014 Quattroporte V8
Weight	4,389 lbs	4,226 lbs	4,191 lbs
Length	200.8 in	207.2 in	
Width	74.2 in	76.7 in	
Wheelbase	120.6 in	124.8 in	
Engine	4.7 V8	3.0 V6	3.8 V8
Max Power (HP) rpm	434 @ 7000	404 @ 5500	523 @ 6500
Max Torque(lb/ft) rpm	361 @ 4750	406 @ 1750	524 @ 2000
Trasmission (AWD/RWD)	RWD AT-6	AWD AT-8	RWD AT-8
0 - 60 mph	5.3 s	4.8 s	4.6 s
Max Speed	178 mph	176 mph	191 mph

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2014 Maserati Competitor Dimensions

	Mercedes S 550	2014 Quattroporte
Length	206.5 in	+0.7 in
Width	73.7 in	+3.0 in
Wheelbase	124.6 in	+0.2 in

	Audi A8 LWB	2014 Quattroporte
Length	207.4 in	-0.2 in
Width	76.7 in	0.0 in
Wheelbase	122.9 in	+1.9 in

	Porsche Panamera	2014 Quattroporte
Length	195.7 in	+11.5 in
Width	76.0 in	+0.7 in
Wheelbase	115.0 in	+9.8 in

	Jaguar XJ L	2014 Quattroporte
Length	206.6 in	+0.6 in
Width	74.6 in	+2.1 in
Wheelbase	124.4 in	+0.4 in

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New Features

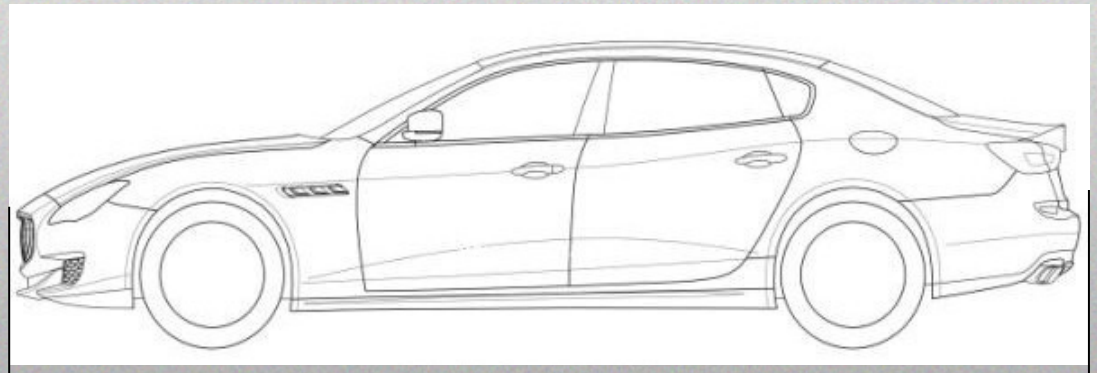
Space

The new Quattroporte is longer by 6.4 inches

The additional length has been added to increase the space on the second row of seats

The cockpit is LWB but the exterior design is SWB

The new Quattroporte design is expressed through a distinctive and unique style where elegance and sportiness live together



Space

The new Quattroporte trunk - 18.7 cubic feet

The interior has a refined, clean, sporting and technological style

The dashboard features a wide central area in a variety of exclusive woods; with its full width wooden surface

The upper part of the central tunnel is completely covered in wood

The client can choose between modern woods with open grain, lacquered woods and a sporting matte carbon finish.

The leather seats, with different backrests depending on the model, V6 with vertical channels and V8 with a goblet-like form.

The backlight device board is white, the tips are red.

Even at night, the interior has been designed to make a difference, offering (standard) a highly refined white lighting (night design) able to offer relaxation in an interior designed that evokes the comfort of home.

Engines

A new range of completely innovative engines, designed entirely by Maserati and manufactured by Ferrari, form the beating heart of the New Quattroporte.

The absolute novelty is the introduction of the V6 engine: a powerful 404 HP, with 3 litres total displacement.

Performance

Compared to the previous year, the Quattroporte is lighter even though it is larger.

The new generation of engines gives the Quattroporte outstanding handling qualities, both in pickup and acceleration and top speed, with the V8 recording the highest values in its class.

The absolute top performance is delivered by the 523 HP V8, with 0-60 mph in just 4.6 seconds and a top speed of 191 mph.

Content

New Quattroporte V8 has standard leather dashboards (high and low), steering wheel and gear shift knob, armrests, and real leather on the largest contact surfaces of the seats.

The standard equipment includes heated front seats with 8 way electrical movements and 4 supplementary adjustments for the lumbar area, as well as adjustable pedals; the driver's seat has two seat position memories.

At the back, the 3 seat bench is heated, while the door panels feature electrical sun blinds, along with the rear window sun blind.

The rear seat can be folded down in a 40/60 pattern

8.4” Colour Touch Screen (Maserati Touch Control)

7“ display at the centre of the instrument panel.

Navigation, audio and video DVD player, Bluetooth, Audio Streaming, Apple devices compatibility, 10 speakers, 600 Watt, USB and Aux-in connections, SD card reader.

Bi-xenon headlights, LED daytime running lights.

LED rear lamps

Usability

A climate controlled, illuminated passenger glove compartment, a large front armrest with soft-opening mechanism with climate control, internal lighting and a 12V power socket.

Rear armrest with storage compartment.

All four doors have spacious storage pockets

Illuminated luggage compartment with a greater capacity, a 12V socket and a height adjustable side net.

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Technical Solutions and Handling

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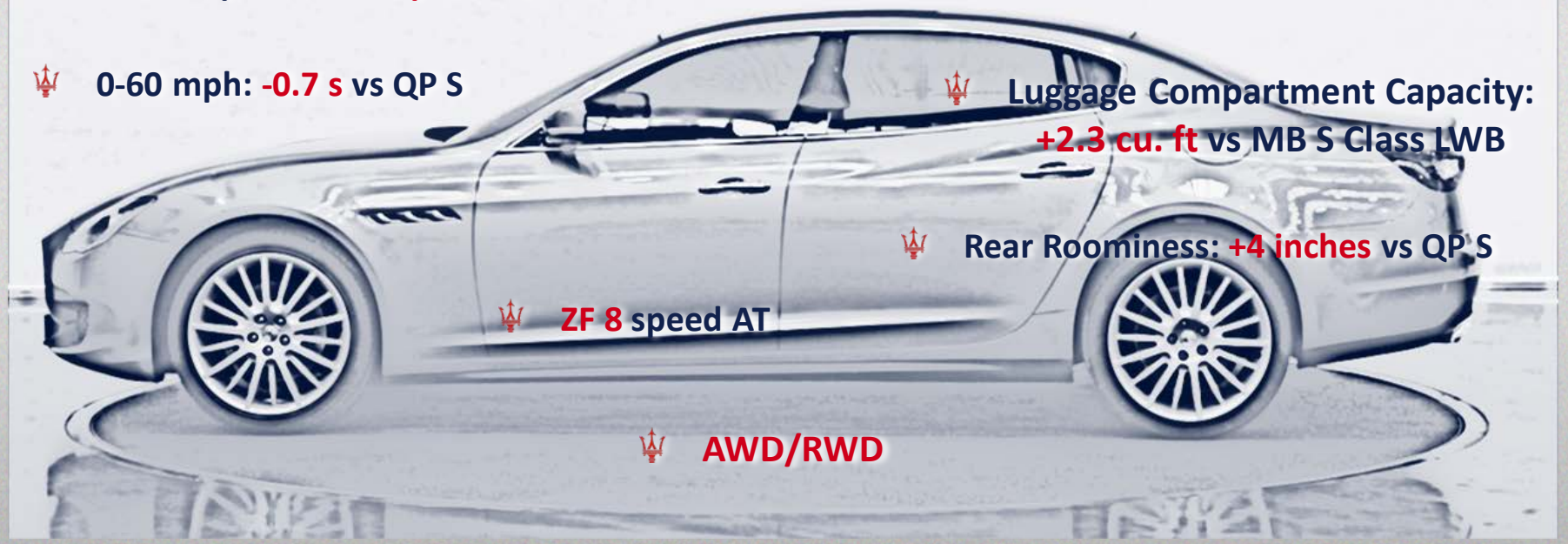
- New V8 and V6 Maserati Engines
- Dimensions: bigger than MB S Class LWB, length +0.7 inches, width +3 inches, wheelbase +0.2 inches
- Max Speed: +13 mph vs QP S
- 0-60 mph: -0.7 s vs QP S
- Luggage Compartment Capacity: +2.3 cu. ft vs MB S Class LWB
- Rear Roominess: +4 inches vs QP S
- ZF 8 speed AT
- AWD/RWD
- Fuel Consumption: fuel efficiency improved more than 20% vs QP S
- Weight: -198 lbs vs QP, -549 lbs vs MB S Class LWB



main menu

Chassis

The New Quattroporte's chassis was designed to be up to the performance and comfort requirements of the most demanding standards in every square inch.

- **Optimal weight distribution**
- **Lightness**

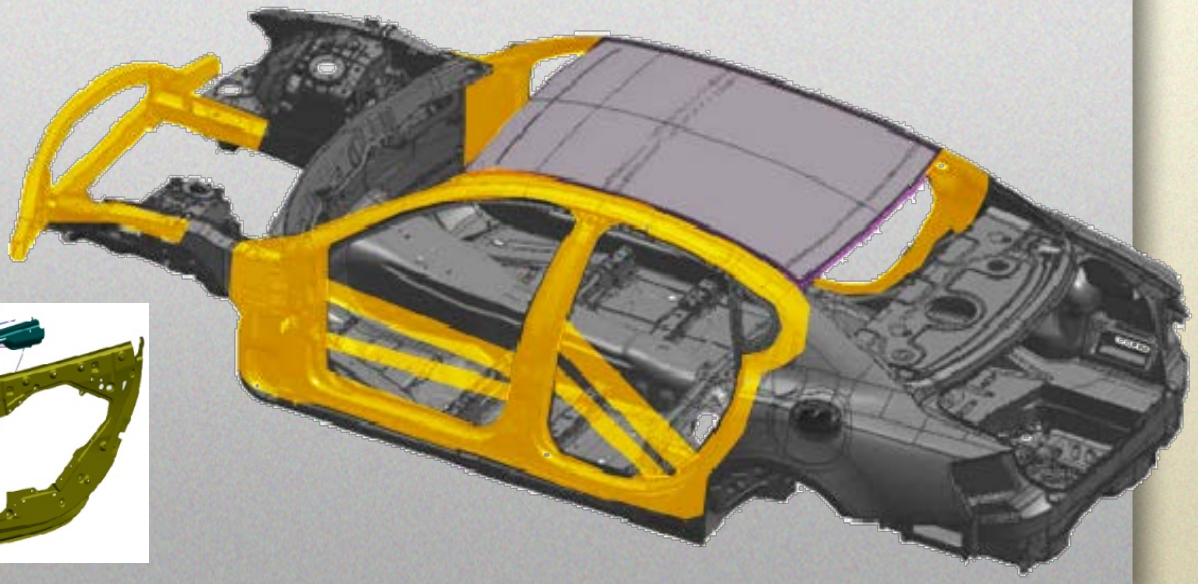
The properly distributed use of steel and aluminium has enabled us to limit weight despite the size of the car, and distribute it in a balanced manner.

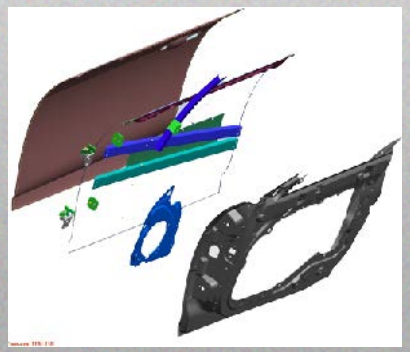
Body

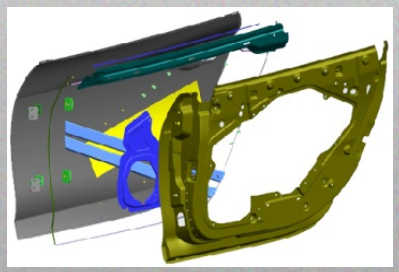
The 4 doors, engine compartment lid, front mudguards and luggage compartment lid are in lightweight aluminium

The car also features magnesium components (dashboard strut).

- **Optimal weight distribution**
- **Lightness**







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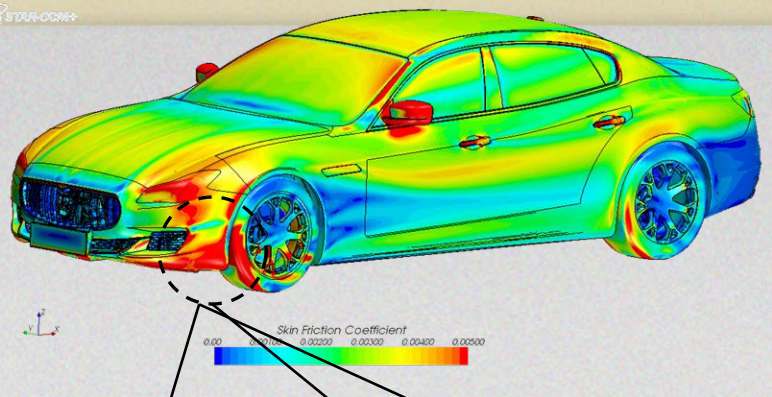
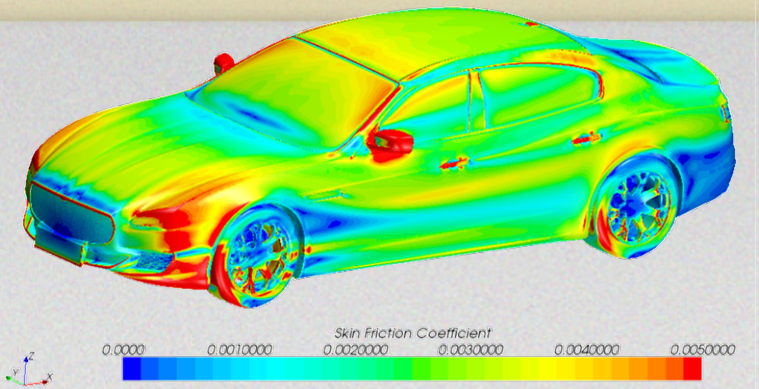
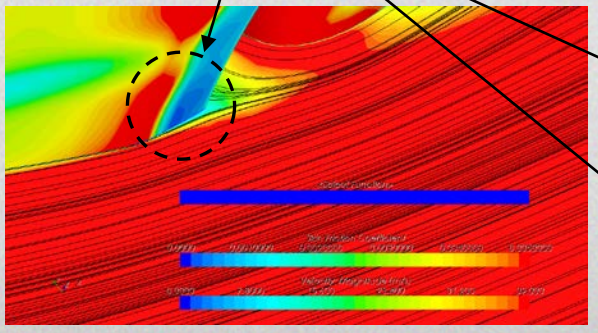
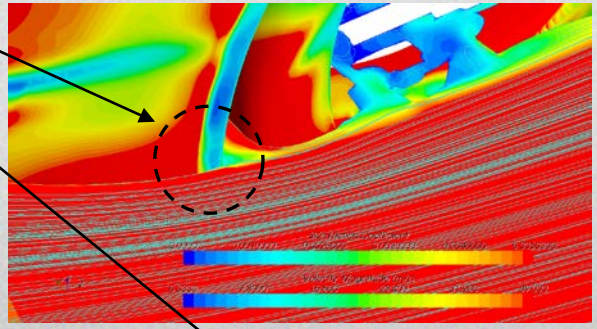
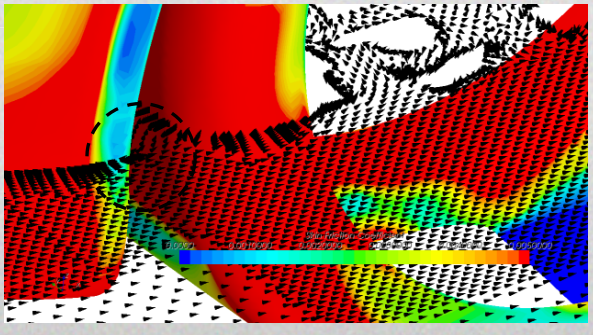
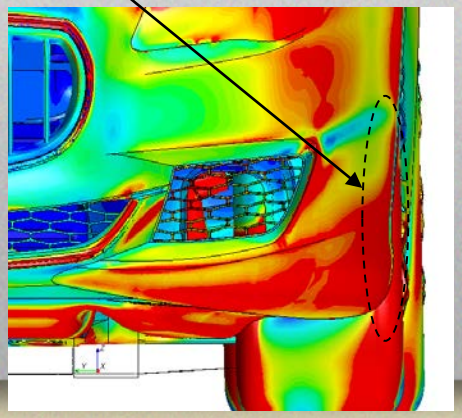












- Cx= 0.31

main menu

Underside Aero Features

- Unprecedented in this segment
- Sophisticated engineering designed in a wind tunnel
- Flat, Extensive Under Tray
- Includes NACA Duct to cool the differential with out increasing drag
- Flaps on rear suspension to direct airflow
- Only Maserati and Ferrari use this kind of technology

Weight distribution

The weight distribution remains balanced also with new architecture and is almost 50-50 in driving conditions (with the driver, 3 passengers e fluid) with the driver. This goal was reached notwithstanding the repositioning of the fuel-tank (more forward) to give more luggage capacity, the wheelbase increase, and the increase weight in the front due to intercooler and bigger radiators.

50 %	**Driving conditions**	50 %
	Dry weight conditions	
53,5 %	V6 & AWD	46,5 %
51 %	V8 RWD	49 %

Suspension

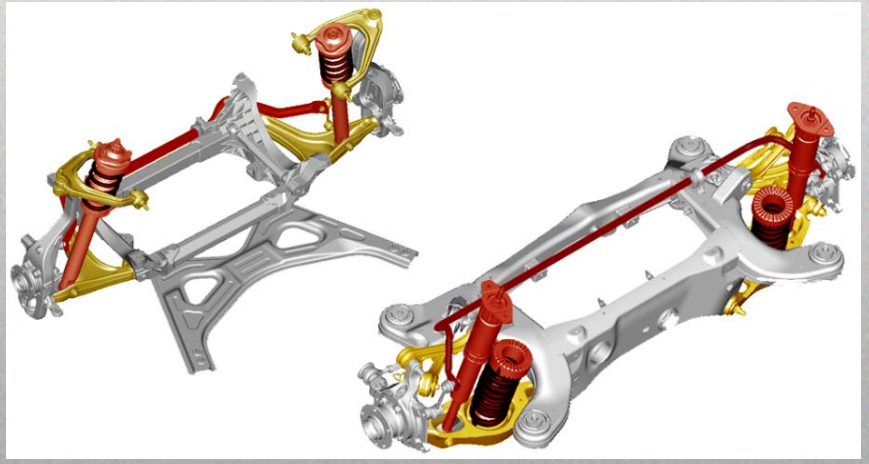
At the front, upper double wish-bone configuration, in aluminium

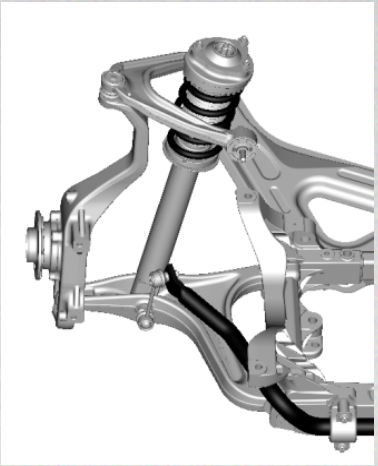
At the rear, 5 link configuration, with 4 aluminium bars.

Both at the front and rear, the suspensions are connected by a roll bar designed to make the structure more rigid

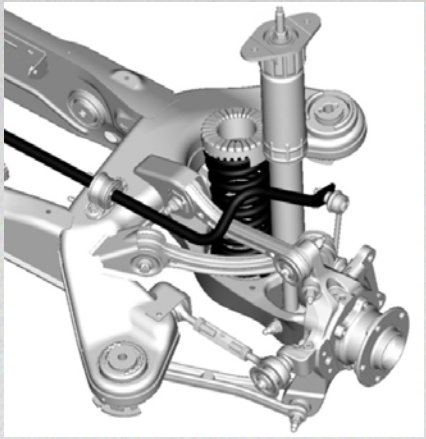
Gas dampers in aluminium with independent dynamic electronic control

- **Maximum comfort**
- **Sport performances**





Front Suspension



Rear Suspension

- New front and rear anti-roll bar with pit structure are optimized to give great agility in bend reducing body movement.
- The new aluminium dumpers electronically controlled CDC can change behaviour in real-time to give maximum comfort and safety in all driving conditions.
- Light aluminium alloy was adopted for wishbones, hub strut, main suspension frame and cross beam reinforcement with different moulding technology to grant the greater stiffness without increase weight.
- The suspensions of new M156 perform like a GT car giving driving experience at the top of his segment.

Braking system

Brembo

The V6 engine versions are equipped at the front by 6 piston aluminium fixed callipers with co-casting 360x32mm disks, while the rear is fitted with 4 piston aluminium fixed callipers with co-casting 350x28mm disks (+30 mm QP S).

V8 with same characteristics but with a front system oversized and 380 mm front discs (+20 mm QP S)

V6

V8

BRAKING SYSTEM	V6	V8
	Dual Cast braking system FRONT **fixed** - 360 mm REAR **fixed** - 350 mm	PERFORMANCE Dual Cast braking system: FRONT **fixed** - 380 mm REAR fixed - 350 mm

Engines

The New Quattroporte really stands out for its new series of engine. Totally innovative, designed entire in-house by Maserati and built by Ferrari

The absolute novelty is the introduction of the new V6 engine:

✓404 HP, 406 lb/ft at 1,750 rpm/min to 5,000 rpm/min

- **Fun**
- **Driving pleasure**
- **Flexibility**
- **Reduced consumption**

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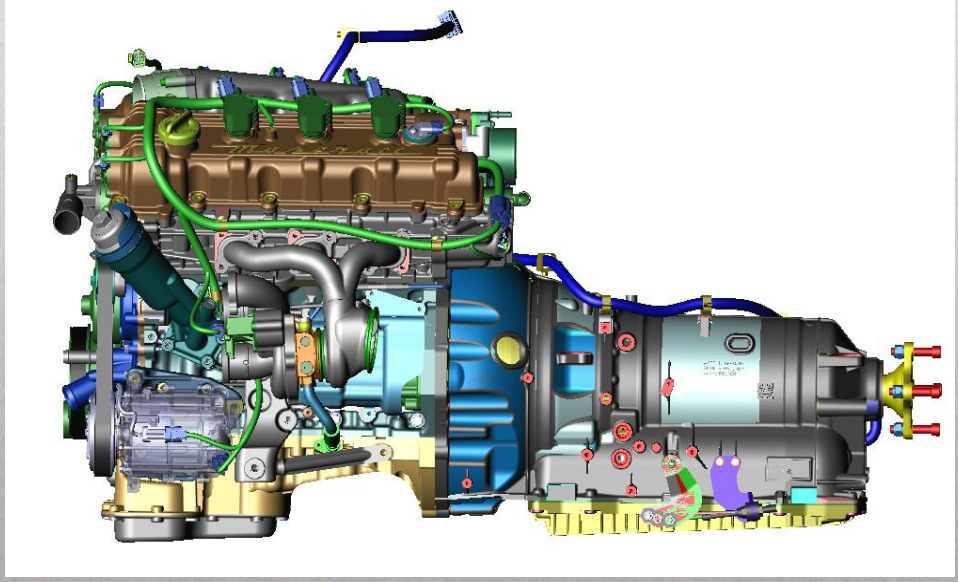
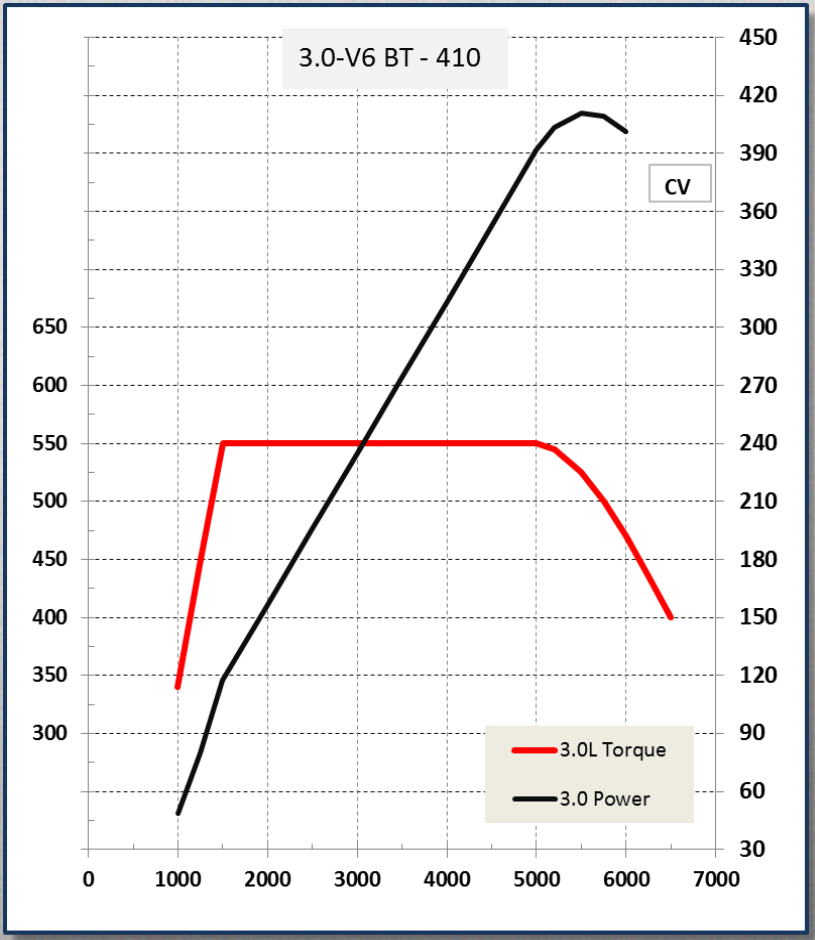
3.0 V6 T/C GDI

404 HP





•The V8, the perfect expression of Maserati tradition, is available on the New Quattroporte in a 3.8L version:

- ✓***523 HP, 479 lb/ft from 2,000 to 4,000 rpm/min***
- ✓***in over-boost 524 lb/ft***

- **Fun**
- **Driving pleasure**
- **flexibility**
- **Reduced consumption**

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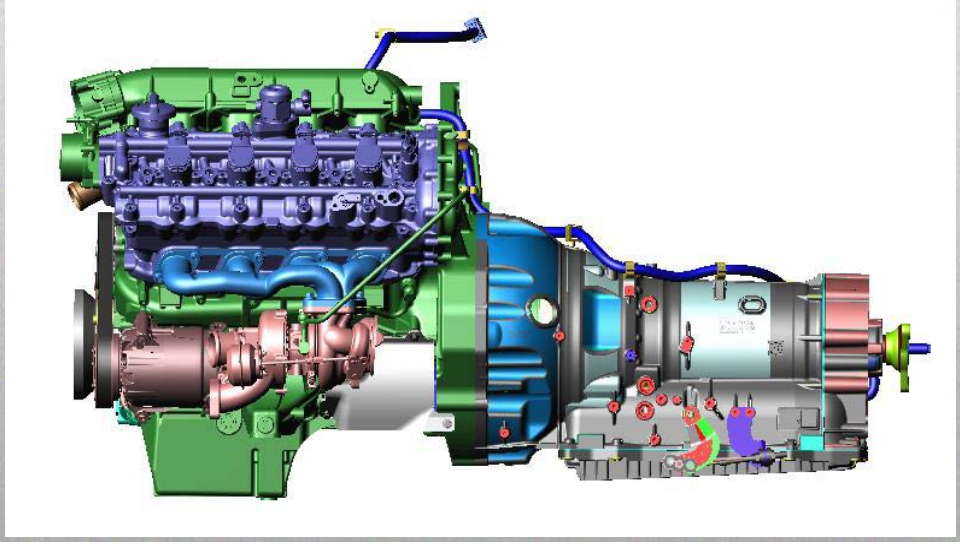
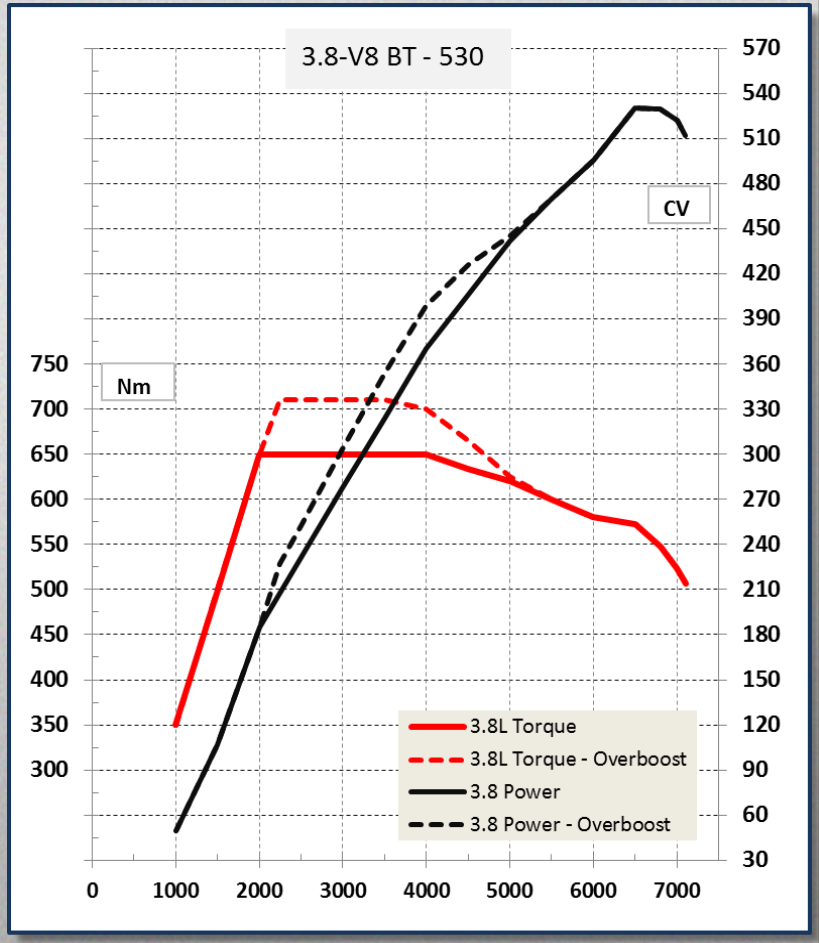
EXCELLENCE THROUGH PASSION

3.8 V8 T/C GDI

523 HP





All new engines adopt:

- Direct injection fuel system at high pressure (2,900 psi)
- 2 turbochargers in parallel to reduce the inertia
- High turbulence pistons
- 4 variable valve timing
- The oil pump is a variable displacement unit
- The innovative alternator uses special programs to monitor the vehicle and better manage its electrical power consumption.

•Greater efficiency
•Lower consumption
•Driving pleasure

The study of the exhaust design led to a very high level the new V6 sonority and confirmed the V8 powerful roar.

In COMFORT mode the exhaust valves adapt to the engine speed to give a sound rich in lower harmonics and a penetrating, vigorous roar at higher revs; in SPORT mode, on the other hand, the valves are always open, thus satisfying the sound lovers of Maserati at all engine speeds.

- **Fun**
- **Elegance**

AWD Transmission

Q4 V6

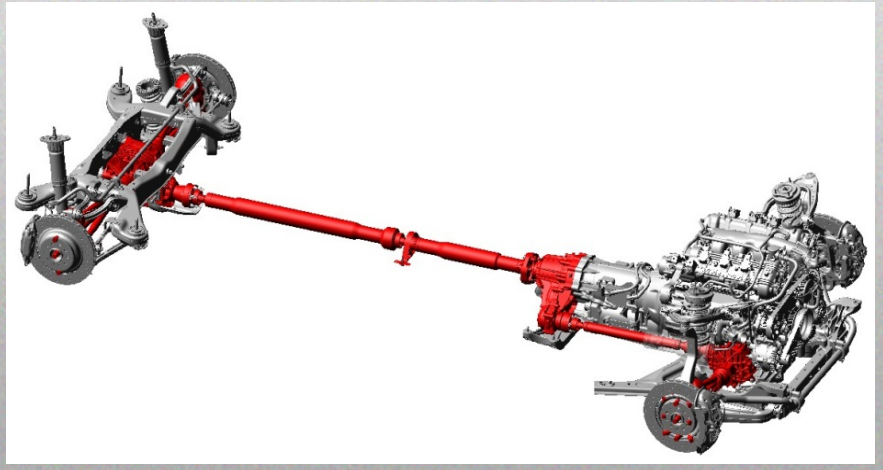
Absolutely compact structure; low weight; maintains the sports setup

It is a modular AWD (depending on the driving style and road conditions)

Can power 100% rear wheels or

50/50 split

- **Security**
- **Maximum traction**
- **Low weight for AWD**



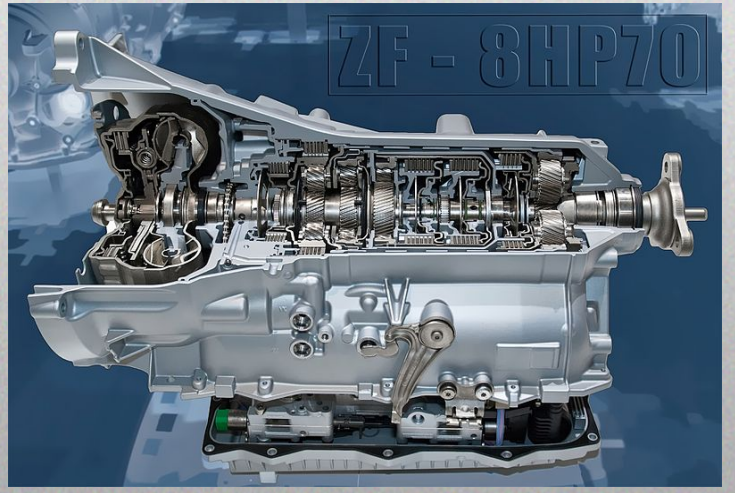
Gearbox

The new ZF AT8-HP70 8-speed

Lighter than the current 6-speed (-4 kg)

More efficient (consumption down by 6%), with 2 over-drive ratio

- **Efficiency**
- **Lightness**
- **Quality**
- **Reliability**

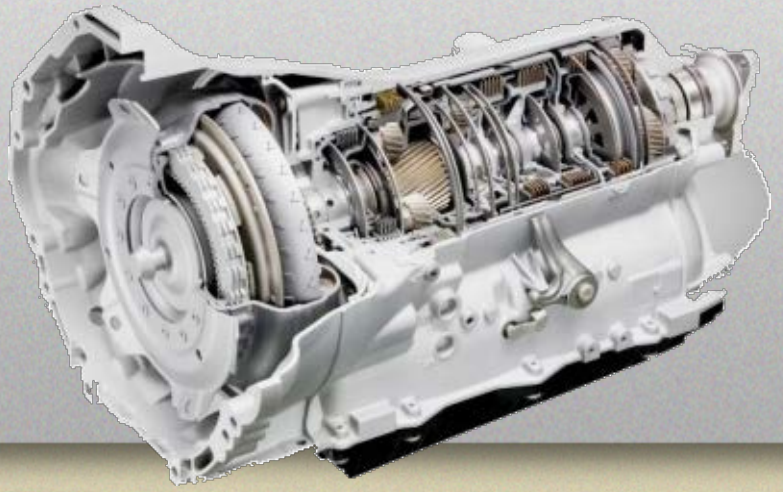


Two different ways of using:

•**AUTO NORMAL** (key-on): comfortable changing with fluid shifts; changes take place at low engine speeds to increase comfort and reduce consumption

•**AUTO SPORT** (push button activation): sports changing with fast shifts; changes take place at high engine speeds with emphatic gear engagement to increase the sportiness and response of the vehicle.

- **Comfort**
- **Lower consumption**
- **Sport**



In both modality, the control unit recognizes the driver's style and road conditions (up / down / turn) and determines the best settings in the management of change within the selected program

The transmission can be fully managed in manual mode NORMAL and SPORT, by the selection lever on the central console or by the steering wheel paddles (Optional on V6).

- **Driving pleasure**
- **Fun**

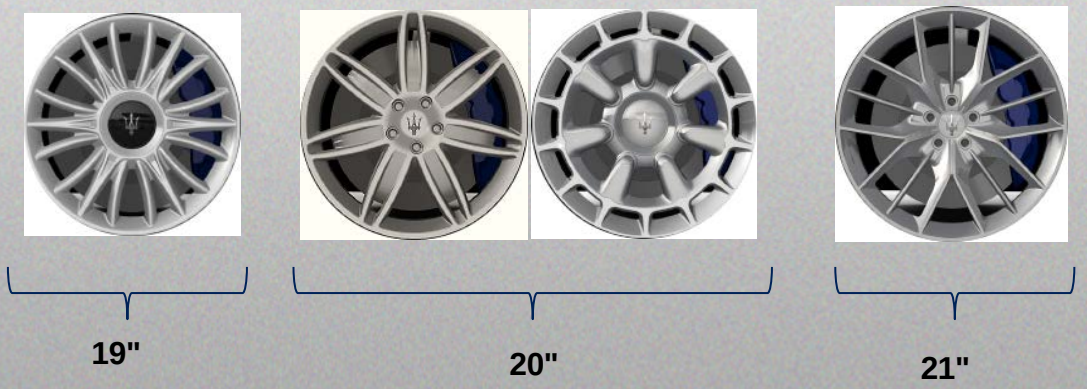
Rims and wheels

Rims sizes from 19” to 21”, all lightweight alloy

Sizes from 19” to 20” are “flow-formed”. That ensures reduced rim thickness and lightness without compromising the stiffness and strength

The impressive “21“ rim is forged - this highly technological solution was adopted to emphasise light weight and styling; the 21" rim weighs no more than the 20" rim

- **Design**
- **Performance**
- **Technology**



Available Wheels:

✓1 rim to 19" (Front: 245/45 R19 – Rear: 275/40 R19)

✓2 rim to 20" (Front: 245/40 R20 - Rear: 285/35 R20)

✓1 rim to 21" (Front: 245/35 R21 - Rear: 285/30 R21)

Features:

✓19": low consumption and rolling noise

✓20": balance between comfort and sport

✓21" forged: lightness, style and performance

Comfort + Sport

The new Quattroporte owns two souls:

- ✓***Comfortable to drive every day in total relaxation***
- ✓***Sport for pure pleasure and fun moments***

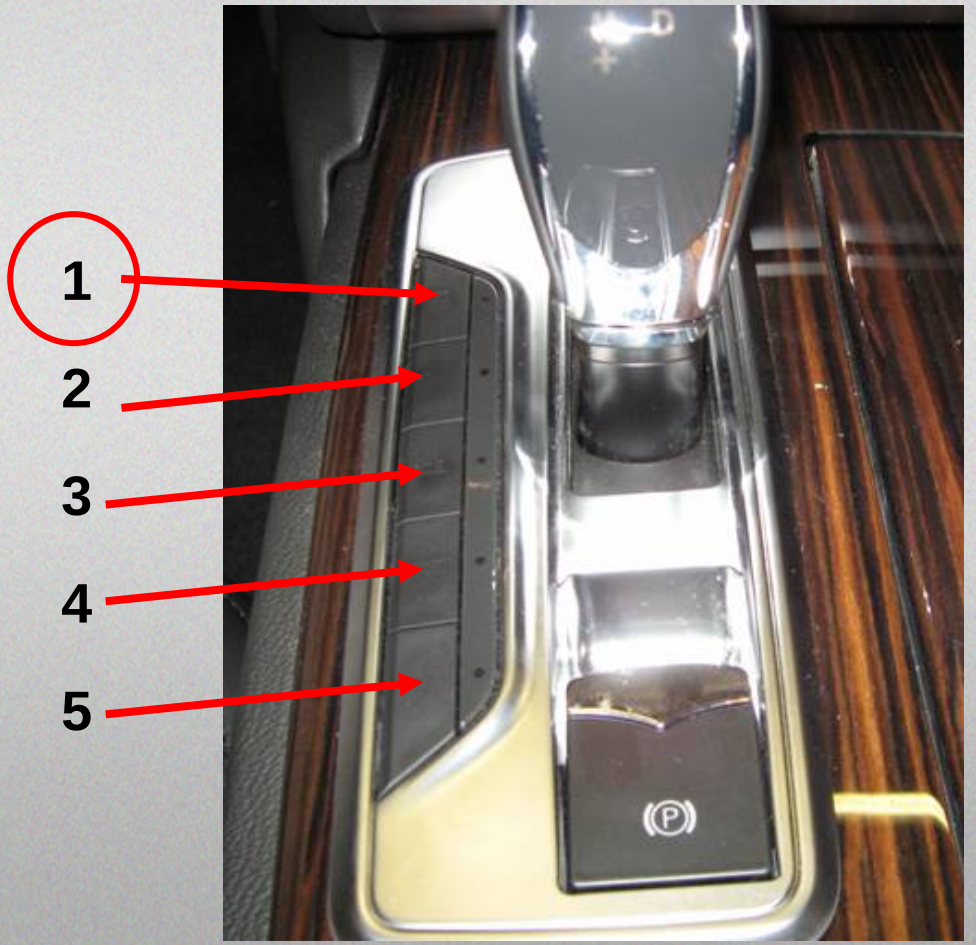
On ignition suspension, the gearbox and the engine control unit have a calibration orientated to the pure comfort –NORMAL mode

When you want the best dynamic performance, SPORT mode significantly modifies the handling parameters to turn the New Quattroporte into a real sports car

5 buttons to change Quattroporte character :

DEACTIVATION OF ELECTRONIC STABILITY CONTROL (ESC-OFF)

This function cuts out all dynamic stability and traction controls, leaving only the ABS engaged.



5 buttons to change Quattroporte character :

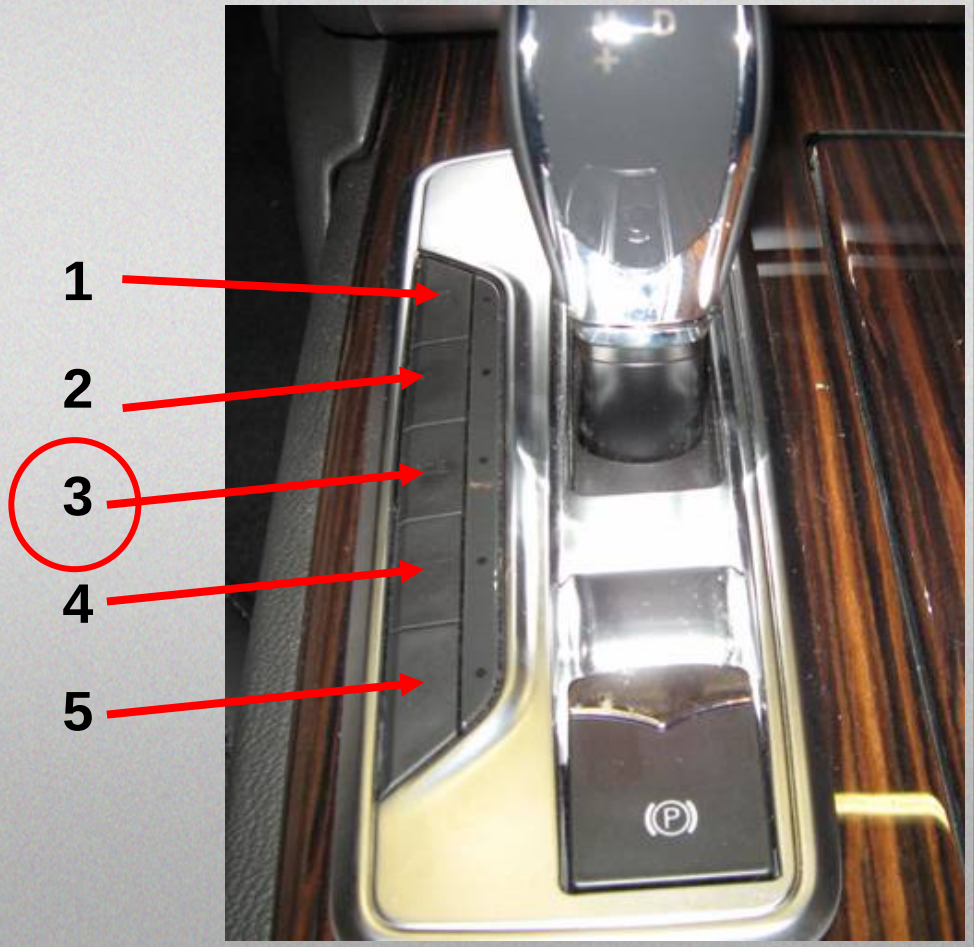
MANUAL

This function activates fully manual shifting, with reduced shifting times. In manual mode, the changes can be controlled either with the gear lever or (if present) with the steering wheel paddles.

5 buttons to change Quattroporte character :

I.C.E.

This function, the abbreviation for Increased Control and Efficiency, activates a strategy aimed at reducing consumption, emissions and noise, and softening the vehicle's response even more than NORMAL mode



5 buttons to change Quattroporte character :

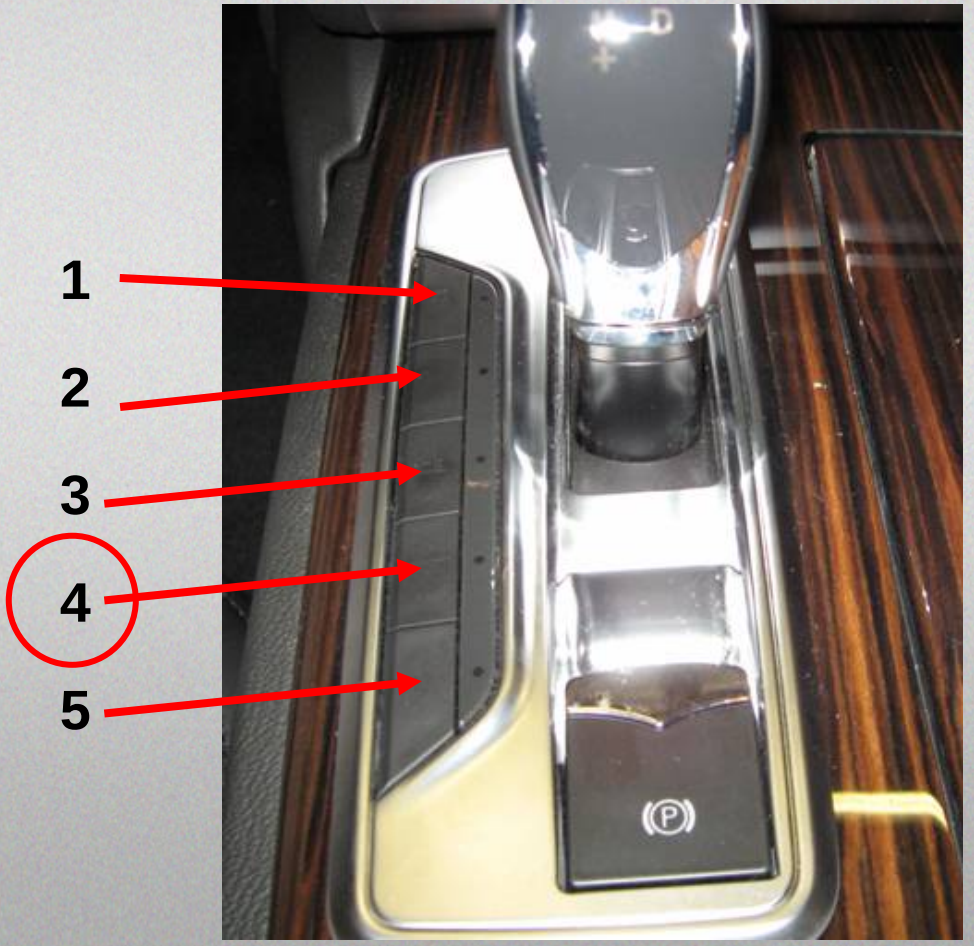
SPORT

This function provides a sports-oriented driving style. This setting changes the accelerator pedal map, making it more responsive, and adjusts the V8 turbo over-boost power to maximum at all times

5 buttons to change Quattroporte character :

SPORT

The function delays the intervention of the stability electronic control. In this mode the exhaust valves are open, so as to allow the engine to minimum exhaust back pressure and give a full vigorous and deep sound.



5 buttons to change Quattroporte character

SUSPENSIONS

This function completes the sensation of pure sports driving. In this mode, (activated alone or with the function SPORT), the suspension becomes stiffer, offering a more responsive behaviour

Steering wheel paddles

The paddles on the steering wheel (STD on V8, OPT on V6) are integral with the steering column

They have a form designed to offer a good grip even when turning the steering wheel

This solution stands out from the competition as being genuinely usable, since they are available in all driving conditions

The paddles are in cast aluminium coordinated with the flange gear shift

MASERATI

EXCELLENCE THROUGH PASSION

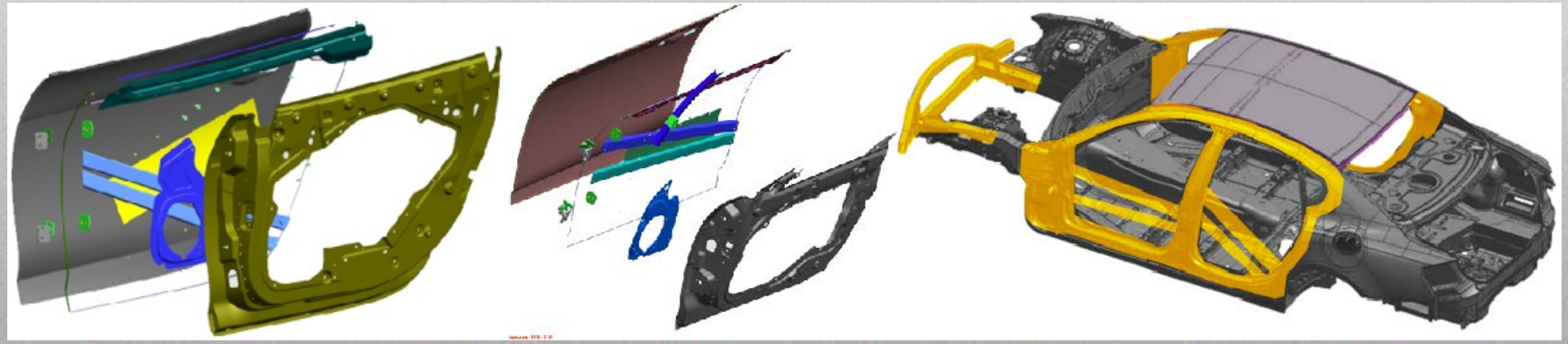
Safety & Security

CONTENTS	NOTE	V6 - V8
BODY STRUCTURE	Protection bars and hot stamped parts	STD
AIRBAGS	6 bags: driver and passenger side; 2 side bags (left-right) - 2 head bags (left-right)	STD
TPMS		STD
FR. SEATBELT MAN. HEIGHT ADJ.		STD
SEATBELT PILOT LIGHT		STD
SEATBELT PRETENSIONER		
MASERATI STABILITY PROGRAMM	Including: MSR; ASR; MSR; ABS; EBD; BAS	STD
AUTOMATIC HILL HOLDER		STD
ANTIPINCH SENSOR FOR WINDOW		STD
ALARM SYSTEM		STD

Body structure

Special attention has been given to the car's passive safety equipment, without neglecting weight and stiffness.

The most important structural components, like the passenger compartment, have been designed for occupant safety, with weight reductions achieved by using aluminium.



Airbag

6 Airbag

2 steering wheel and dashboard of a two-stage to protect the head frontally

2 side seats to protect the hips and chest

2 head bags to protect the heads of the front and rear occupants against lateral impact.

Belts and seats

The front seats are equipped with a safety system that reduces trauma to the cervical vertebrae of the occupants

In case of crash the active headrests automatically reduce the distance between their surface and the passenger's head.

The front and rear three-point seatbelts are equipped with pretensioners with pyrotechnic charges and load limiters

The front seatbelts are equipped with height adjustment

TPMS

•The system constantly monitors the tire pressure, through a sensor located inside of the rim and integrated in the valve.

•The pressure is constantly monitored by the display on the instrument panel

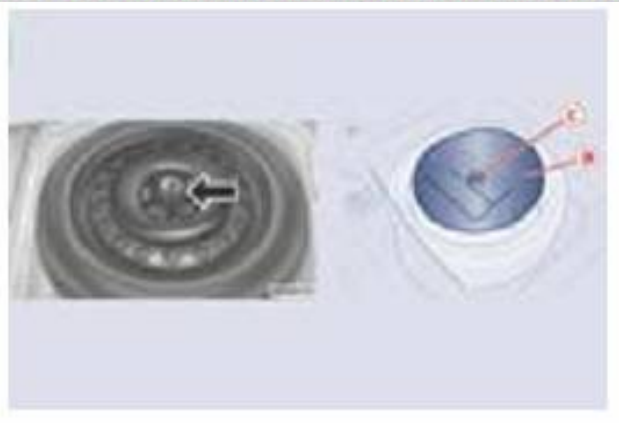
•In case of a flat tires or anomalies the system will alert the user with a visual and audible feedback.

18” Spare Wheel STD

The 18” wheel is a light aluminium 18" rim with collapsible tyre

It must be inflated with the provided compressor before installation.

The speed limits for use of the spare wheel are printed on the outer face of the tyre.



Rear View Camera

The rear view camera for parking is designed for easy manoeuvring and reversing.

Installed next to the luggage compartment release button, it views the area behind the car, and shows the resulting colour image on the 8.4” colour Maserati Touch Control display

The system works together with the standard parking sensors, and sounds an acoustic warning as it approaches obstacles behind the car.

Electronic Parking Brake

The electronic parking brake is actuated by the handily placed button on the gear lever bezel.

The same control acts as a safety device when driving

Hill-Holder

The automatic system allows easier starts uphill

The on-board sensors detect the inclination of the car when it is parked on an uphill blocking the brakes for a few seconds

This give the driver time to move his foot from the brake pedal to the accelerator pedal without the vehicle rolling back.

Alarm System

•The New Quattroporte is equipped with anti-theft alarm and immobilizer system

•The passenger compartment volumetric sensors detect the door's being opened and trip the alarm siren.

MASERATI

EXCELLENCE THROUGH PASSION

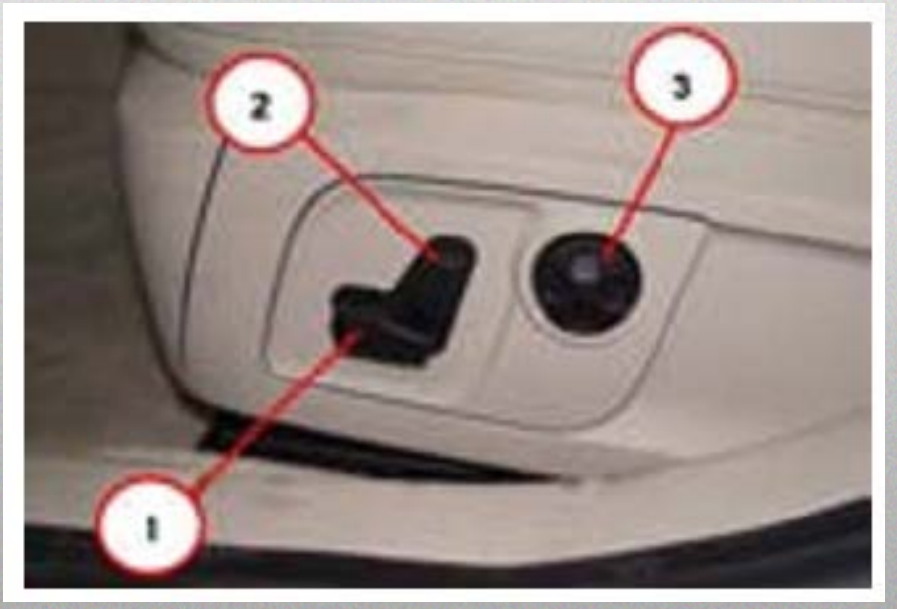
Seats and Functionality

•The electric driver's seat 8-way has two memories. It allows to set the height, the depth, the backrest angle, the inclination of the seat and the lumbar support.

•The front seats are heated by

two heating levels selected from

the MTC



SEATING CONTENTS	V6	V8
12-way electrically adj. front seats, lumbar adj with vertical movements, heated. Driver side with 2 memories and easy entry/exit feature + adjustable foot pedals controls included (LHD only).	STD with V6 design	STD with V8 design
Front seat ventilation	OPT	
Rear bench, 3 places	STD	NA
Rear bench, 3 places, HEATED (external seats)	OPT	STD
Two indvidural rear seat 4-way electrically adj, heated, vented, with central tunnel equipped with: 2 hidden cup-holder; botton panel with controls for rear electrical devices; into the armrest: illuminated storage, 12V power outlet, USB charger. Rear parcel shelf in leather. **COMPULSORY OPT:** Leather grain B; 4-zone clima; Lateral electric sun-blinds (V6); Rear electric sunblind (V6 410); USB CHARGER	OPT	

•The pedal has a 2-way electric adjustment that approaches and leaves the pedal

The New Quattroporte is equipped with a comfortable back seat for three passengers, with standard heating on V8 versions

A new feature is the modularity of the rear seats, with split 40/60

The seats have ISOFIX arrangement

Rear 2 places seat OPT

For those who are looking for maximum comfort for the rear passengers, the new Quattroporte has developed a rear “Comfort” seat, which includes two individual sessions, separated by an equipped cabinet

This configuration also includes seat heating and ventilation, combined with a soft perforated leather

The comfort is completed by installation 4 zones air conditioning installation, with display for separate temperature setting

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EXCELLENCE THROUGH PASSION

Windows and Climate

The windscreen and rear window are supplied as standard with double laminated acoustic glass

The door windows also employ the same technology

Standard two zone climate control

The automatic two zone standard climate control system, thanks to its large air delivery via 13 ventilation ports (4 of which are at the rear) and sunlight sensor

The temperature adjustment functions, which are separate for driver and passenger, are controlled via the MTC (Maserati Touch Control)

The system is equipped with an externally controlled compressor with variable displacement with electronic control

Four zone climate control OPT

- The four zone climate control (optional) improves comfort on board

•There are a dedicated evaporator and two additional vents positioned on the central pillars

•Separate control of temperature is through the dedicated platform located on the rear cabinet

•The system has 15 ventilation ports, as follows: 1 demister on the windscreen, 4 outlets on the dashboard, 2 on the joint between the front pillars and upper door surround, 2 at the feet of the front occupants, 2 central ports on rear unit, 2 on the central pillars and 2 at the feet of the rear occupants.

CONTENTS	NOTE	V6 – V8
DUAL-ZONE CLIMA	Digital comands on Head unit and physical comands into specific console	STD
FOUR-ZONE CLIMA	Additional rear clima console	OPT
DEMIST SENSORS	Auto defog system	STD
LAMINATED GLASSES	Noise and thermal insluation; shatterproof	STD
PRIVACY WINDOWS	For rear windows	OPT

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EXCELLENCE THROUGH PASSION

Driving Assist

Front and Rear parking sensors STD

•These sensors not only beep to indicate the distance between the car and any obstacles, but transmit an image of the car and the obstacles onto the colour display.

Vehicle Dynamics

•The riding is assisted by Maserati Stability Program (MSP)

•The system, via a series of sensors, is able to sense any anomaly compared to ideal dynamic behaviour of the car and acts on the brakes and engine to stabilize the machine and restore proper behaviour

•MSP subsystems are: ABS, EBD, ASR, MSR, BAS

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EXCELLENCE THROUGH PASSION

What is their meaning?

- **ABS**
- **EBD**
- **ASR**
- **MSR**
- **BAS**

main menu

- **ABS** Anti Blockier System (German), Antilock Braking System (English) - Prevents the locking of wheels during braking
- **EBD** Electronic Brakeforce Distribution - Distributes the braking force between the front and rear axles avoiding the locking of the rear wheels
- **ASR** Anti Slip Regulator - Avoids the drive wheel slip to improve traction on slippery surfaces
- **MSR** Momentum Stability Regulation - On slippery surfaces prevents the locking of the drive wheels in climbing
- **BAS** Brake Assist System - Recognizes a panic situation or an emergency braking and increases the brake pressure

Cruise Control

The New Quattroporte is equipped with an active cruise control system and not ADAPTIVE;

Cruise control commands are on the steering wheel. Speed is displayed on the instrument panel.

Control cruise is “active”, as in case of up or down-hill, the car accelerates or brakes in a progressive manner to maintain the speed set by the driver.

MASERATI

EXCELLENCE THROUGH PASSION

Lighting and Visibility

Intelligent Bi-xenon headlights : adaptive

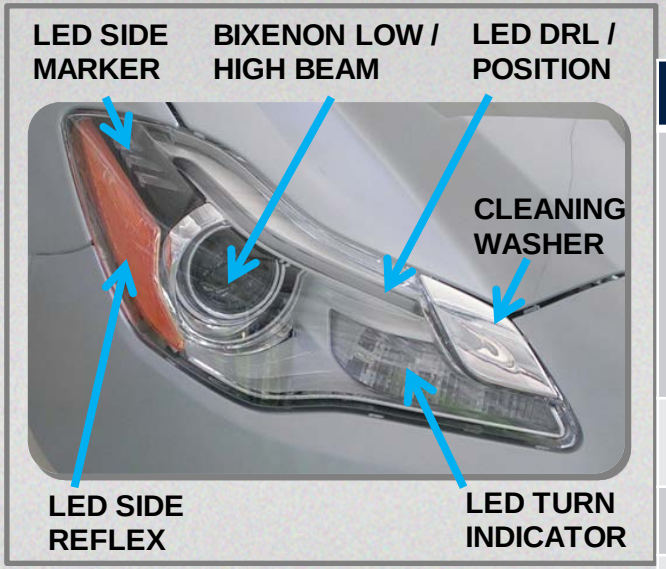
LED daytime running lights, allow to immediately identify the

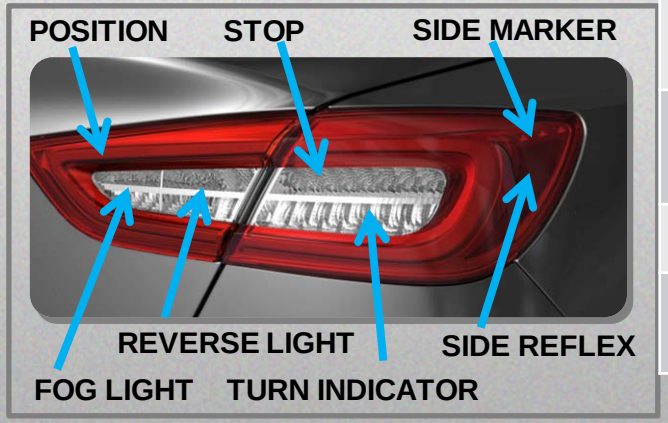
Quattroporte and in addition act as sidelights

Bi-xenon projector with adaptive

LED indicators and side parking lights

Full LED rear lights





CONTENTS	V6 - V8
BI-XENON HEAD LAMP WITH ADAPTIVE FEATURE	STD
LED FR. DAY RUNNING LIGHT	STD
LED REAR LAMPS	STD
NIGH DESIGN AMBIENT LIGHT	STD
AUTO DIMMING R.V MIRRORS (int. – ext.)	STD
RAIN SENSOR	STD
HEATED WINDSHIELD NOOZLES	STD

Auto dimming rear view mirrors with courtesy lights integrated in the mirror

The New Quattroporte external rear view mirrors are electro-chromic with electric movement and with automatic lowering function when reversing

Even the interior rear view mirror is electro-chromic

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EXCELLENCE THROUGH PASSION

Comfort and Equipment

New Key

The Quattroporte key is new

The top view shapes of the car and the Maserati Trident are present in its design

The body of the key is in polished aluminium. This makes it massive and gives it preciousness, elegance and technology

There are 4 touch controls in the key

EUROPA/ROW:

- ✓Unlock doors
- ✓Lock doors
- ✓Luggage compartment open
- ✓External lights remote/ USA and Canada – Panic Button

Press and hold the key to unlock / lock doors also allows the simultaneously up / down of the 4 windows

Keyless entry/go System

Keyless open doors and starting engine

When the machine is parked with doors locked and you have the key with you, to open them simply place your hand on the handle or luggage compartment button, and operate the mechanism

On request the system is available also for rear doors

CONTENTS	NOTE	V6	V8
REMOTE KEY ALUMINIUM FINISHED	Doors lock/unlock; trunk unlock; ext. lights switch on	STD	
KEY LESS ENTRY/GO SYSTEM	For front doors and rear trunk	STD	
EXTENDED KEY LESS ENTRY/GO SYSTEM	Includes rear doors	OPT	
REAR LATERAL ELECTRIC SUNBLINDS		STD	
REAR ELECTRIC SUNBLIND		OPT	STD
REAR FOLDING TABLES	LEATHER UPHOLSTERED	OPT	
ENGINE START BUTTON		STD	
STORAGE BOXES	Driver; passenger, tunnel, fr. and rr. doors, rr armrest.	STD	
4 CUP-HOLDERS	2 front tunnel; 2 rear armrest; hidden	STD	
2 CIGAR LIGHTER + 1-12V POWER OUTLET		STD	
SMOKING KIT		OPT	
HOMELINK		STD	

Storage compartments

The new Quattroporte is equipped with numerous and spacious glove compartments

In the dashboard are present a deep glove compartment on driver side and a large drawer on the passenger side;

A space dedicated to the external connections (Aux-in and USB) which can hold the majority of cellular phones, is located on the tunnel (in addition to the two foldaway cup-holder)

Integrated at the end of the tunnel there is a large armrest

Open storage pockets are present on front and rear door panels

For the rear passengers, unless otherwise equipped, there are two glove compartments in the front seat backrests, a small open compartment under the central ventilation ports and a capacious compartment under the leather clad armrest containing a USB socket for recharging mobile devices and two foldaway cup holders.

Sockets

2 sockets 12-volt for front seats :

- ✓One socket into the cup-holder with a cigarette lighter
- ✓One socket into the armrest compartment

One socket 12-volt for rear seats integrated into the armrest with cigarette lighter

One socket 12-volt in in the luggage compartment

OPT 2 places seat: socket 115V (only in USA)

Sunshade

There are the electric rear side sunshade

They are controlled with the window controls

Two levels of control:

- ✓The first raises/lowers the window
- ✓The second allows them both sequentially

Rear window sunshade (with 3 rear seats with heating)

It is controlled both from the rear control panel under the air ports, and by the driver with the MTC 8.4" display.

Rear tables

2 rear tables combined within (OPT leather)

Beautifully coated in Frau leather

Offer a comfortable support for laptops

Luggage compartment

18.7 cu/ft capacity

12-Volt power socket

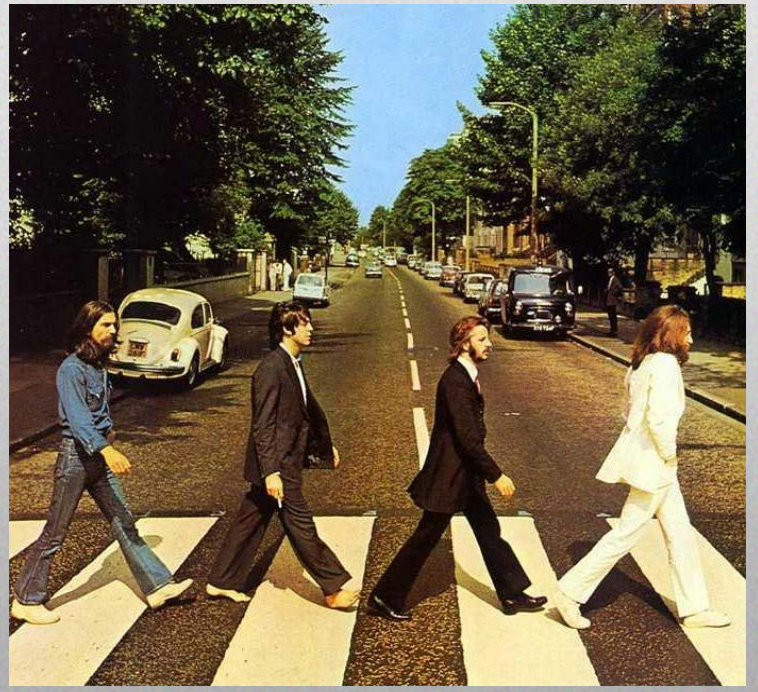
A lateral net for small objects

Chrome plated eyebolts for hooking on the load holder net (OPT)

Two internal lights

•The new Quattroporte is equipped by Bowers & Wilkins audio system

B&W
Bowers & Wilkins



- Aluminium dome Tweeter and Transducers Kevlar®
- Kevlar® is the ideal material for the midrange speakers membranes

The Bowers & Wilkins in this car uses sophisticated musical processing techniques

Acoustic equalization Audyssey MultiEQ XT – removes distortions

Audyssey Dynamic Volume - ensures a uniform quality of the sound at any volume, using a front microphone

MASERATI

EXCELLENCE THROUGH PASSION

MASERATI

EXCELLENCE THROUGH PASSION

Classe S

Panamera

Serie 7

Rapide

Continental
Flying Spur

Audi

A8/S8

JAGUAR

XJ

main menu

MASERATI

EXCELLENCE THROUGH PASSION

S-Class

Character

- Quality
- Security
- Reliability
- Technology
- Harman Kardon audio

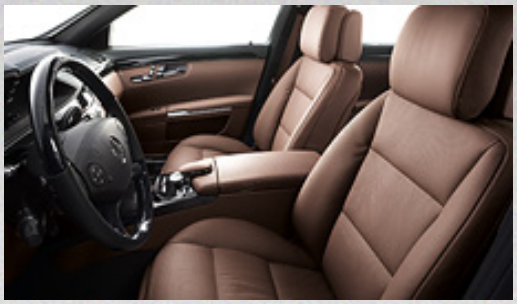
Defects

- Classic Design
- Heavy car

Prices

- From $93,000
- To $212,000

main menu



Active front seats with massage function and driving dynamics

Night vision camera and infrared lights

ATTENTION ASSIST

- Driving safety
- Detection of individual driving style
- Recognition of tiring out conditions
- Timely driver warning

DISTRONIC PLUS, BAS PLUS, PRE SAFE®

Short/Long-haul radar sensors to automatically maintain security distance from the vehicle ahead;

In emergencies, the PRE SAFE ® acts by alerting the driver with sound and light signals, to eventually intervene, if necessary, up to automatically trigger an automatic braking.

ABC - Active **B**ody **C**ontrol**,** active hydraulic suspension.

Reduction and control of roll and pitch, damping of the oscillations of the body in relation to the driving style and road surface, heigh setting depending on speed

MASERATI

EXCELLENCE THROUGH PASSION

XJ

JAGUAR

Character

- Elegance
- English style
- Prestige
- Nice finish
- Aluminum lightweight
- Meridian audio

Defects

- Unsporting Design
- Reliability
- Loss value

Prices

- From $73,200
- To $155,000

main menu

Pedestrian Protection System

•Pedestrian impact detection sensors in the front bumper
•Two airbags raise the hood to remove the pedestrian's head from the engine
•The hood, raised by airbags, absorbs the impact

Jaguar Drive Control

•Traditional shift lever is replaced by a retractable knob steel
•Engine start-up the knob is electrically lifted
•The rotation of the knob sets the mode of the automatic transmission(P, N, R, D ,DS)
•The gearbox is a ZF 8-speed with Stop / Start system

JaguarSense

•Detection approach function to activate the interior lights and to open the glove compartment.

TFT Virtual Instrument Panel

•The traditional instrument panel is replaced by a TFT technology display (can be configured and customized)

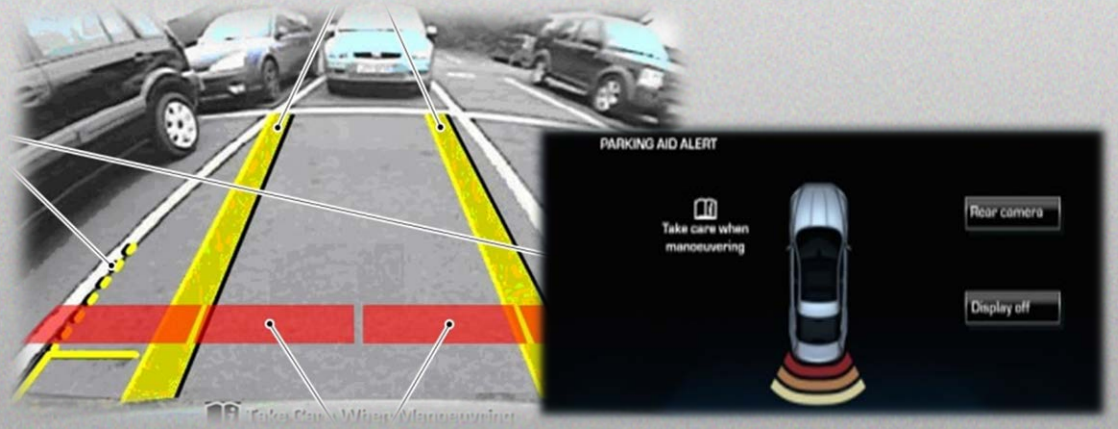
•The colour automatically change according to the selected driving mode

Jaguar Smart Key

•Metal key

•Keyless access and starting

•Functions: closure, double closure, total closure (also windows), single opening (open only the door driving), semi-total opening (open all the doors), total opening (open the windows and sunroof), light switch timer(follow me home), electric luggage compartment release, panic alarm



Park Assist

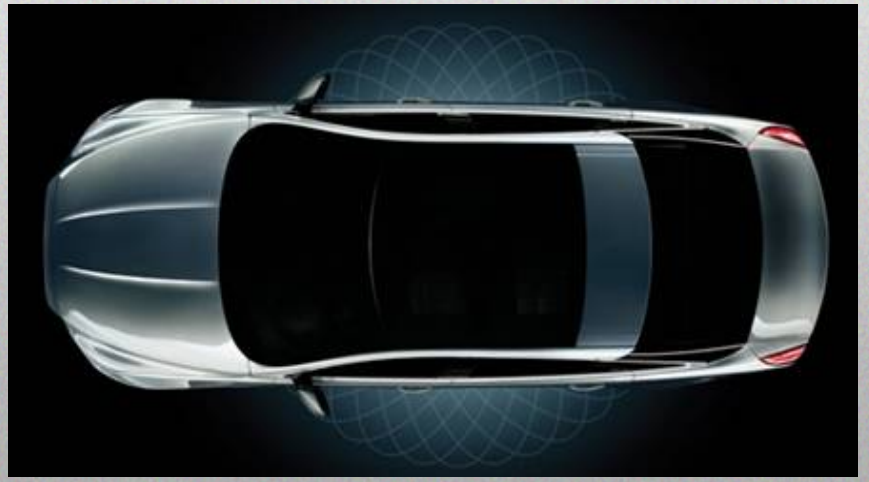
•Colour Camera

•Direction lines

•Parking detecting distance sensors

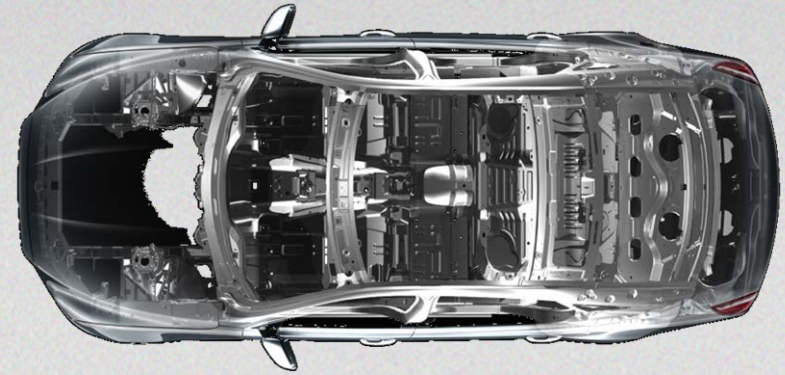
Climate controlled front seats

•Front seats with integrated and dedicated air conditioning (the only category)
•Front seats with massage functions
•Ventilated rear seats



Panoramic roof

• Panoramic roof in crystal
•Electric sliding
•Electrically controlled sunshade
• The roof slides up and outwards to avoid compromising the space available in height



Body in aluminum

- Body and chassis made entirely in aluminum
- Aviation technology assembly (bonding and riveting)
- Weight savings of about 200 kg

Audio/Video Meridian System

- Touch screen
- Playing audio and video files from CD, DVD, USB devices, Apple devices, Streeming Bluetotth
- Hard disk for maps and audio files
- Double vision screen
- Up to 20 speakers and 825W

MASERATI

EXCELLENCE THROUGH PASSION

7Series

Character

- Innovative Design
- Dynamic image
- Performance
- Comfort
- Security
- Prestige
- Technology

Defects

- Unsporting Design
- Too many opt

Prices

- From $74,195
- To $140,200

Integral Active Steering.
Rear wheels in phase or out of phase to increase maneuverability, agility and comfort.

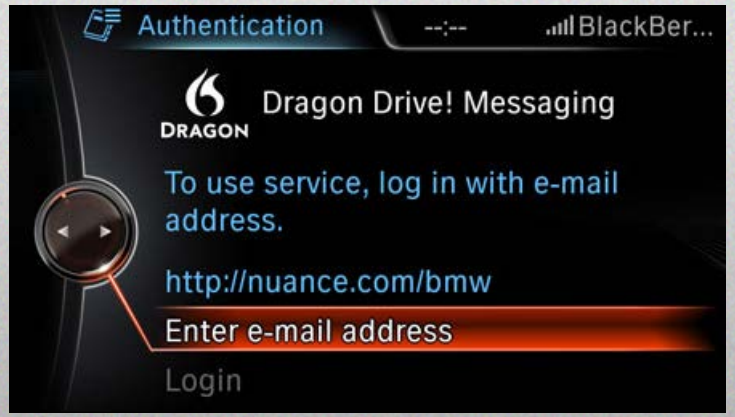
Night Vision- Dynamic Light Spot

In addition to infrared vision, in case of serious danger an acoustics signal and the brakes are activated

BMW Head-Up Display.
The system projects (in colour), onto the windscreen directly in the driver's field of view, the current speed and navigation directions.

ConnectedDrive

Camera system on the network with which it is possible to have a complete overview even in conditions of poor visibility for added safety.



Message Dictation.

Message Dictation quickly transforms voice commands in text (by Dragon software), which can then be sent via e-mail or SMS.

MASERATI

EXCELLENCE THROUGH PASSION

A8/S8

Character

- Security
- Quality
- Interior space
- Technology
- All-wheel drive
- Aluminum

Defects

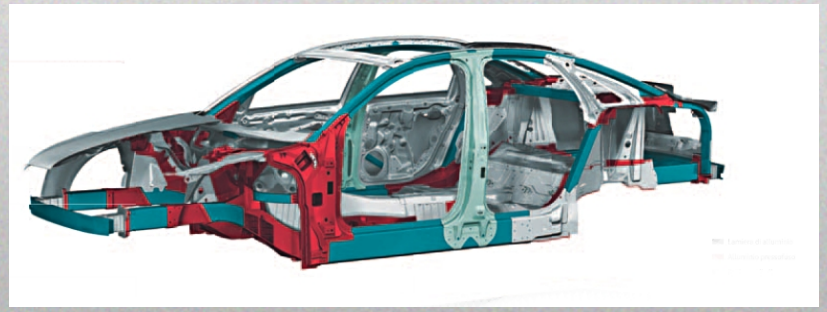
- Anonymous design, too much family feeling
- Poor sportsmanship

Prices

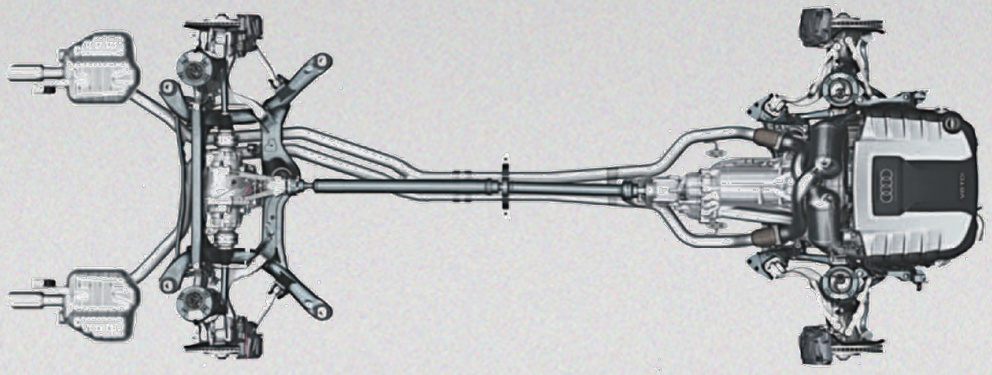
- From $72,200
- To $134,500

main menu

• Cylinder on demand, the engine (4.0 TFSI 382 kW/520 hp) uses the power of the eight cylinders when it is actually needed.
• Valvelift system, increasing torque and reducing fuel consumption.



Audi Space Frame ASF®
Aluminium offers greater design freedom than steel and has a very high stiffness, with beneficial effects on resistance to impact and handling of the chassis, and considerably reduces the weight.



All-wheel drive with variable distribution of torque between the two axles in a continuous and variable proportions.

Decades Know how.

Bang & Olufsen Advanced Sound System

• Playing "surround sound" through 19 speakers with subwoofer and center speakers and amplifier with a channel for each speaker
• Rear Seat Entertainment system with two 10.2-inch LCD display with high resolution.

MASERATI

EXCELLENCE THROUGH PASSION

Panamera

Character

- Porsche design
- Sporty
- Performance
- Brand
- Uniqueness

Defects

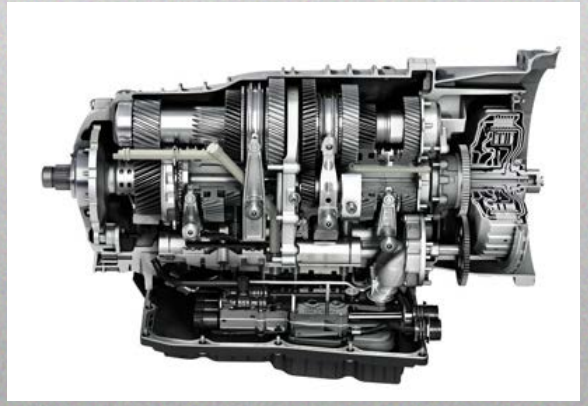
- Comfort
- Internal dimensions
- 4 people
- Trunk

Prices

- From $75,850
- To $175,300

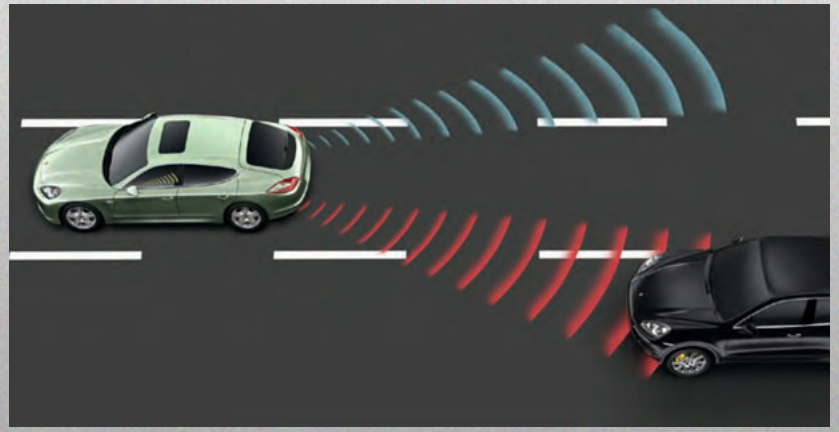
main menu

VarioCam Plus is a two-in-one engine concept for adjusting the intake camshafts and switching the lift of the intake valves. The system first differentiates between driver inputs that typify normal, everyday driving and those inputs that demand maximum power.



The seven-speed PDK has both a manual gearshift and an automatic mode and enables smooth gear changes with no interruption in the flow of power. PDK is essentially two gearboxes in one and this requires two clutches. This double clutch provides an alternating, non-positive connection between the two half gearboxes and the engine by means of two separate input shafts

Porsche Rear Seat Entertainment comprises two display consoles, two multimedia players and two wireless infrared headphones. It is compatible with all popular media formats (e.g. CD, DVD, MP3), it features user-friendly touchscreens and allows you to connect two separate, individually selectable AV sources, such as a games console.



The Lane Change Assist uses radar sensors to monitor the area behind the vehicle as well as the blind spot.

MASERATI

EXCELLENCE THROUGH PASSION

Rapide S

ASTON MARTIN

Character

- Absolute charm Aston
- Engine performance
- Engine sound

Defects

- little habitability
- consumption
- dimensions tunnel central

Price

- From $207,895
- To $226,850

main menu

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EXCELLENCE THROUGH PASSION

Continental Flying Spur

BENTLEY

The new flagship of the Winged B will be based on a framework of today's evolution, which will keep the main units: the wheelbase is 3.06 meters long, while the length and width will increase by a few inches compared to 5.29 and 1.92 meters of the current generation.

The cabin will be equipped with materials and finishes even higher, as well as providing a cross panel taken from the Continental GT and GTC. Even the style of the body resurface the reasons for the GT and GTC, as well as the range of engines: it will be available the 4.0 V8 twin turbo 407 hp and the 6.0 W12 also twin turbo 575 hp. Do not miss the Speed variant.

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EXCELLENCE THROUGH PASSION

Ordering Workshop

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EXCELLENCE THROUGH PASSION

QUATTROPORTE I EXTERIOR PAINTS

SOLID PAINTS

Q820: NERO

Q268: BIANCO NEVE

MICA PAINTS

Q815: SILK BLACK

Q426: BLU PROFONDO

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EXCELLENCE THROUGH PASSION

QUATTROPORTE I EXTERIOR PAINTS

METALLIC PAINTS

Q817: SILVER

MICA PAINTS

Q120: BORDEAUX

METALLESCENT PAINTS

Q525: BRONZO

Q513: PIETRA DI LUNA

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EXCELLENCE THROUGH PASSION

QUATTROPORTE I INTERIOR COLORS

	LEATHER SEATS / LOWER DASHBOARD				
COLOR	NERO	TESTA DI MORO	TORTORA	BEIGE	CUOIO

	PREMIUM LEATHER - OPTIONAL				
COLOR	NERO	TESTA DI MORO	TORTORA	BEIGE	CUOIO

	UPPER DASHBOARD			
COLOR	NERO	TESTA DI MORO	TORTORA	BLUE

	CARPETS / SEAT BELTS			
COLOR	NERO	TESTA DI MORO	TORTORA	BEIGE

	HEADLINER			
COLOR	NERO	GREY	TORTORA	BEIGE

	STEERING WHEEL				
COLOR	NERO	TESTA DI MORO	TORTORA	BEIGE	BLUE

QUATTROPORTE I TRIM & UPHOLSTERY

TRIM

FINISH:	ERABLE	EBONY	TANGANIKA
DESCRIPTION:	A high-gloss, medium brown classic wood trim with a wave-type grain structure.	A high-gloss, brown wood trim with alternating bands of medium to dark brown.	A high-gloss, dark brown/grey wood trim with a fine dark grey linear structure.

FINISH:	ASH BURL	PALE LIME	CARBON FIBER
DESCRIPTION:	A satin-finish, open pore medium brown wood trim with finely detailed indentations.	A satin-finish, open-pore light wood trim with wavy-grain structure and profile.	A semi-gloss technical, geometric, woven structure in dark grey.

QUATTROPORTE I TRIM & UPHOLSTERY

STEERING WHEEL COLOR	STEERING WHEEL INSERT (OPTIONAL)				
	ERABLE	PALE LIME	TANGANIKA	ASH BURL	CARBON FIBER
BLACK	YES	----	----	YES	YES
DARK BROWN	YES	YES	----	----	----
DOVE GREY	YES	----	YES	----	----
BEIGE	YES	YES	----	----	----
BLUE	----	----	----	----	----

QUATTROPORTE I OPTIONS & WHEELS

WHEELS

WHEEL TYPE	19" Wheels	20“ Wheels	20“ Wheels	21" Wheels
FRONT TIRE	245/45 R 19	245/40 R 20	245/40 R 20	245/35 R 21
REAR TIRE	275/40 R 19	285/35 R 20	285/35 R 20	285/30 R 21
TIRE TYPE	XXX	XXX	XXX	XXX
CODE	Q431	Q439	Q433	Q421
MSRP	**Standard**	**Standard**	OPT	OPT

BRAKE CALIPERS

BLACK STD (Q4SU)

RED (Q4TA)

BLUE (Q4TB)

SILVER (Q58I)

POLISHED ALU (Q6AJ)

Available on V8 only

STANDARD EQUIPMENT	QUATTROPORTE V6 AWD	QUATTROPORTE V8
Performance		
Engine	3.0 Liter V6	3.8 Liter V8
Induction	Twin Turbo	Twin Turbo
Horsepower	404	523
ZF 8 Speed Automatic Transmission	STD.	STD.
Sport Skyhook Suspension	STD.	STD.
Exterior		
Power Sunroof	STD.	STD.
Metallic Paint	STD.	STD.
Adaptive Bi-Xenon Headlights with Washing System	STD.	STD.
Full LED Tail Lights	STD.	STD.
Heated Windshield Washer Nozzles	STD.	STD.

STANDARD EQUIPMENT	QUATTROPORTE V6 AWD	QUATTROPORTE V8
Interior		
Satin Ash Burl Wood Trim (Brown)	STD.	OPT.
High Gloss Erable Wood Trim	OPT.	STD.
8-Way Power Front Seats with Heating	STD.	STD.
Adjustable Foot Pedals	STD.	STD.
Active Shift Paddles on Steering Column	OPT.	STD.
Leather Covered 3-Spoke Steering Wheel	STD.	STD.
3-Place Rear Bench Seat with 3 Headrests	STD.	STD.
Rear Bench Seat - Heated	OPT.	STD.
Power Rear Side Sunblinds	STD.	STD.
Power Rear Sunblind	OPT.	STD.
Rear Air Ducts	STD.	STD.
3 x 12V outlets in cockpit	STD.	STD.
4 Cup Holders (2 Front / 2 Rear)	STD.	STD.
Analog Maserati Clock	STD.	STD.
Seat Belt Pilot Light	STD.	STD.

STANDARD EQUIPMENT	QUATTROPORTE V6 AWD	QUATTROPORTE V8
Comfort & Convenience		
Dual Zone Automatic Climate Control	STD.	STD.
Cruise Control	STD.	STD.
Keyless Entry/Starting System	STD.	STD.
Homelink 3-Channel Remote Garage Door Opener	STD.	STD.
Multifunction Steering Wheel	STD.	STD.
Night Design Ambient Lighting System	STD.	STD.
Technology		
Maserati Sound System	STD.	STD.
Navigation with 8.4" Touch Screen Display	STD.	STD.
Alarm System	STD.	STD.
Bluetooth Hands Free Communication System	STD.	STD.
Color Instrument Cluster Display	STD.	STD.
Power Adjustable Side Mirrors	STD.	STD.
Autodimming Mirrors	STD.	STD.
Rain Sensor	STD.	STD.
USB Charging Port for Mobile Devices	STD.	STD.
Speed-Sensitive Power Steering	STD.	STD.

STANDARD EQUIPMENT	QUATTROPORTE V6 AWD	QUATTROPORTE V8
Brakes		
Brake Calipers in Black (other colors available)	STD.	STD.
Electronic Parking Brake	STD.	STD.
BAS - Brake Assist System	STD.	STD.
Automatic Hill Holder	STD.	STD.
Dual Cast braking system (front - 360 mm) ; cast-iron (rear - 350 mm)	STD.	-----
Performance Dual Cast Braking System (front - 380 mm) (rear - 350 mm)	-----	STD.
Wheels		
19" Design Wheels with 245/45 R19 Front / 275/40 R19 Rear Tires (Q431)	STD.	OPT.
20" Design Wheels with 245/40 R20 Front / 285/35 R20 Rear Tires (Q439)	OPT.	STD.
18" Collapsible Spare Wheel	STD.	STD.
Safety		
Rear Parking Camera	STD.	STD.
Front and Rear Parking Sensors	STD.	STD.
Maserati Stability Program (MSP)	STD.	STD.
Tire Pressure Monitoring System	STD.	STD.
Warning / Emergency Triangle	STD.	STD.

MODIS CODE	OPTIONAL EQUIPMENT DESCRIPTION	QUATTROPORTE V6 AWD	QUATTROPORTE V8
Exterior			
	Solid Paint - No Cost	NC	NC
Q241	Metallescent Paint	OPT.	OPT.
Q58B	Mica Paint	OPT.	OPT.
Interior			
Q5KW	Alcantara Headliner	OPT.	OPT.
Q68V	High Gloss Ebony Wood Trim	OPT.	OPT.
Q5VF	High Gloss Dove Tanganika Wood Trim	OPT.	OPT.
Q68W	Open Pore Beige Wood Trim (satin finish)	OPT.	OPT.
Q156	Carbon Fiber Trim in (satin finish)	OPT.	OPT.
Q319	Leather Steering Wheel with Wood Insert	OPT.	OPT.
Q5ZK	Heated Leather Steering Wheel with Wood Insert	OPT.	OPT.
Q5KV	Leather Steering Wheel with Carbon Fiber Insert	OPT.	OPT.
Q727	Full Natural Drilled Leather Interior	OPT.	OPT.
Q728	Full Natural Leather Interior	OPT.	OPT.
Q732	Full Natural Leather Interior + Alcantara	OPT.	OPT.
Q4CS	Inox Sport Foot Pedals with High Grip Rubber Inserts	OPT.	OPT.

MODIS CODE	OPTIONAL EQUIPMENT DESCRIPTION	QUATTROPORTE V6 AWD	QUATTROPORTE V8
Comfort & Convenience			
Q559	Front Ventilated Seats	OPT.	OPT.
Q204	Four Zone Automatic Climate Control	OPT.	OPT.
Q5IX	Extended Key-Less Entry Including Rear Doors	OPT.	OPT.
Q185	Two Individual Comfort Luxury Rear Seats with Center Console	OPT.	OPT.
Q179	Foldable Rear Tables	OPT.	OPT.
Q989	Smoking Kit with Refined Ashtray for Cup-Holder Fitting	OPT.	OPT.
Technology			
Q4JF	Bowers&Wilkins Sound System 1280 Watt, 15 Speakers	OPT.	OPT.
QRS7	WI-FI Vehicle Hot Spot	OPT.	OPT.
QATI	Rear Seat Entertainment System	OPT.	OPT.

MODIS CODE	OPTIONAL EQUIPMENT DESCRIPTION	QUATTROPORTE V6 AWD	QUATTROPORTE V8
Brakes			
Q4TB	Brake Calipers in Blue	OPT.	OPT.
Q6AJ	Brake Calipers in Polished Finish	OPT.	OPT.
Q4TA	Brake Calipers in Red	OPT.	OPT.
Q58I	Brake Calipers in Silver	OPT.	OPT.
Wheels			
Q431	19" Design Wheels, Front: 245/45 R19 - Rear: 275/40 R19	STD.	OPT.
Q439	20" Design Wheels, Front: 245/40 R20 - Rear: 285/35 R20	OPT.	STD.
Q433	20" Design Wheels, Front: 245/40 R20 - Rear: 285/35 R20	OPT.	OPT.
Q421	21" Design Wheels, Front: 245/35R21 - Rear: 285/30 R21	OPT.	OPT.

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EXCELLENCE THROUGH PASSION

QUATTROPORTE I OPTION PACKAGES

PREMIUM PACKAGE
Alcantara Headliner
Gloss wood-leather steering wheel
High gloss wood trim (std on V8)
Red Brake Calipers

HEATING PACKAGE
Heated steering wheel
Heated rear seats
Power rear sunblind

LUXURY PACKAGE
Full-leather interior
4-zone climate control
Ventilated front seats w/drilled leather
Heated steering wheel

5 Packages

SPORT 20 PACKAGE
Red brake calipers
20-inch wheels
Inox sport pedals
Active shifting paddles (std on V8)

SPORT PACKAGE 21
Red brake calipers
21” Vesuvio wheels
Inox sport pedals
Active shifting paddles (std)

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EXCELLENCE THROUGH PASSION

M156 Quattroporte Recommended Build Combinations

Objective:

1. **Develop 20 attractive vehicle build combinations for M156 dealer ordering**
2. **Synchronize what a customer initially sees, and what is available in reality**
3. **Prevent “improperly spec’d” cars that are difficult to sell**
4. **Develop logical build configurations & packages using M139 historical data**
5. **Create simple ordering for customers**

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EXCELLENCE THROUGH PASSION

M156 Quattroporte Recommended Build Combinations

The 20 build combinations are MNA recommendations only

*** The equipment below can be modified if desired**

1. **Interior Trim**
2. **Wheels**
3. **Brake caliper color**
4. **Packages can be added (example: Luxury Package can be added to any combo)**

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 1

Exterior		Modis Code
Paint	Solid Black	
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with wood insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	Black	
Trim	High Gloss Erable	
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 2

Exterior		Modis Code
Paint	White	
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with wood insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	Black	
Trim	High Gloss Erable	
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 3

Exterior		Modis Code
Paint	Solid Black	
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Beige	
Upper Dash	Black	
Lower Dash/Console	Beige	
Carpet/Lower Door	Beige	
Steering Wheel	Leather with wood insert	
Headliner	Beige Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Beige	
Seat Stitching	Beige	
Trim	High Gloss Erable	
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 4

Exterior		Modis Code
Paint	White	
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Beige	
Upper Dash	Black	
Lower Dash/Console	Beige	
Carpet/Lower Door	Beige	
Steering Wheel	Leather with wood insert	
Headliner	Beige Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Beige	
Seat Stitching	Beige	
Trim	High Gloss Erable	
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 5 World Premier Show Car

Exterior		Modis Code
Paint	Beige	Q241
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Beige	
Upper Dash	Black	
Lower Dash/Console	Beige	
Carpet/Lower Door	Beige	
Steering Wheel	Leather with wood insert	
Headliner	Beige Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Beige	
Seat Stitching	Beige	
Trim	Satin Ash Burl	Q4MN
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 6

Exterior		Modis Code
Paint	Silver	Q210
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with wood insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	Black	
Trim	High Gloss Erable	
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 7

Exterior		Modis Code
Paint	Silk Black	Q58B
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with wood insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	Black	
Trim	Satin Ash Burlwood	Q4MN
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 8

Exterior		Modis Code
Paint	Silk Black	Q58B
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Cuoio	
Upper Dash	Black	
Lower Dash/Console	Cuoio	
Carpet/Lower Door	Black	
Steering Wheel	Leather with wood insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Cuoio	
Seat Stitching	Cuoio	
Trim	High Gloss Erable	
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 9

Exterior		Modis Code
Paint	Silk Black	Q58B
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Dark Brown	
Upper Dash	Dark Bown	
Lower Dash/Console	Dark Brown	
Carpet/Lower Door	Dark Brown	
Steering Wheel	Leather with wood insert	
Headliner	Dove Grey Alcantara	A5KW
Upper Dash Stitching	Dark Brown	
Door Panel Stitching	Dark Brown	
Seat Stitching	Dark Brown	
Trim	High Gloss Erable	
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 10 Nice France Show Car

Exterior		Modis Code
Paint	Bronze	Q241
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Dove Grey	
Upper Dash	Dove Grey	
Lower Dash/Console	Dove Grey	
Carpet/Lower Door	Dove Grey	
Steering Wheel	Leather with wood insert	
Headliner	Dove Grey Alcantara	A5KW
Upper Dash Stitching	Dove Grey	
Door Panel Stitching	Dove Grey	
Seat Stitching	Dove Grey	
Trim	Tanganika	Q5KV
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Luxury 11

*Blue steering wheel not available with wood wheel insert

Exterior		Modis Code
Paint	Blue	Q58B
Wheels	20” (std.)	Q439
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Beige	
Upper Dash	Blue	
Lower Dash/Console	Beige	
Carpet/Lower Door	Beige	
Steering Wheel	Blue Leather Wheel	
Headliner	Beige Alcantara	A5KW
Upper Dash Stitching	Blue	
Door Panel Stitching	Beige	
Seat Stitching	Beige	
Trim	Ebony Wood	Q68V
Packages		
Premium Package		

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 1

Exterior		Modis Code
Paint	Silk Black	Q58B
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with carbon insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	Red	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 2

Exterior		Modis Code
Paint	White	
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with carbon insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	White	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 3

Exterior		Modis Code
Paint	Silver	Q210
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with carbon insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	Black	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 4

Exterior		Modis Code
Paint	Silk Black	Q58B
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Beige	
Upper Dash	Black	
Lower Dash/Console	Beige	
Carpet/Lower Door	Beige	
Steering Wheel	Leather with carbon insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Beige	
Seat Stitching	Beige	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 5

Exterior		Modis Code
Paint	White	
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Beige	
Upper Dash	Black	
Lower Dash/Console	Beige	
Carpet/Lower Door	Beige	
Steering Wheel	Leather with carbon insert	
Headliner	Beige Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Beige	
Seat Stitching	Beige	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 6

Exterior		Modis Code
Paint	Silk Black	Q58B
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Tan	
Upper Dash	Black	
Lower Dash/Console	Tan	
Carpet/Lower Door	Black	
Steering Wheel	Leather with carbon insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Tan	
Seat Stitching	Tan	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 7

Exterior		Modis Code
Paint	White	
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Tan	
Upper Dash	Black	
Lower Dash/Console	Tan	
Carpet/Lower Door	Black	
Steering Wheel	Leather with carbon insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Tan	
Seat Stitching	Tan	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 8

Exterior		Modis Code
Paint	Blue	Q58B
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Black	
Upper Dash	Black	
Lower Dash/Console	Black	
Carpet/Lower Door	Black	
Steering Wheel	Leather with carbon insert	
Headliner	Black Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Black	
Seat Stitching	Black	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

2014 Quattroporte V8 – Sport 9

Exterior		Modis Code
Paint	Beige	Q241
Wheels	21” (opt.)	Q421
Brake Caliper Color	Red	Q4TA
Interior		
Leather Upholstery	Beige	
Upper Dash	Black	
Lower Dash/Console	Beige	
Carpet/Lower Door	Beige	
Steering Wheel	Leather with carbon insert	
Headliner	Beige Alcantara	A5KW
Upper Dash Stitching	Black	
Door Panel Stitching	Beige	
Seat Stitching	Beige	
Trim	Carbon Fiber	Q156
Packages		
Premium Package		
Sport 21 Package	(premium pkg required)	

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EXCELLENCE THROUGH PASSION

F.A.Q.

Q1. When will the car be released in North America?
A1. Retail release is planned for Summer 2013 as a Model Year 2014.

Q2. When can I see the car before launch?
A2. The 2014 Quattroporte made its Worldwide Debut at the 2013 Detroit Auto Show.
A Maserati Dealer roadshow featuring the new Quattroporte will start in Q1/2013

Q3. What is the base MSRP price?
A3. The Maserati Quattroporte V-8 will be priced similarly to the current M139 model.
Retail pricing for V-8 and V-6 will be announced closer to this model's launch.

Q4. When does vehicle ordering begin?
A4. Initial M156 Quattroporte dealer orders will; commence in February 2013.
This starts with V-8 models first and is approximately 90 days before production start..

Q5. Will the ordering format be similar to the current system?
A5. Ordering formats will look the same and be ordered the same way as it is today

Q6. Will there be vehicle recommend build combinations
A6. Maserati will offer about 20+ recommended build combinations for ordering

Q7. Where can I find ordering and vehicle specs?
A7. A preliminary (Version 1) Ordering Guide was distributed to Maserati Dealers in January.
The new Quattroporte is available in Modis for dealer ordering.
Regional conference calls are being conducted starting in February to clarify initial orders

F.A.Q.

Q8. What are the key selling points of the new, sixth generation Quattroporte?

A8.

Space – the QP is larger and more spacious than its predecessor and competitors
Performance – With 523 HP, a 191 mph top speed and +20% fuel economy
Weight / Balance – 200 lb lighter than its predecessor; with near 50/50 weight balance
Design – with a stunning style and continuous lines, the new QP is unrivalled beauty

Q9. What equipment is standard on the 2014 Quattroporte?

A9. The standard Quattroporte will be very well equipped and has a short option list:

1. Front and Rear Parking Sensors
2. Rearview Camera - ***NEW***
3. Keyless Entry and Starting System - ***NEW***
4. Maserati Touch Control 8.4” touch-screen multimedia system - ***NEW***
5. Split folding rear seat - ***NEW***
6. Open pore (satin) wood trim types (3) - ***NEW***
7. Heated Front Seats
8. Power Sunroof
9. Sport Skyhook Suspension
10. Adjustable Foot Pedals

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F.A.Q.

Q10. What engines and transmissions are available on the new Quattroporte?

A10. Two driveline versions will be offered at launch of the 2014 Quattroporte
Quattroporte – with 523 HP twin-turbo 3.8 liter V-8 and Rear Wheel Drive
Quattroporte Q4 – with 404 HP twin-turbo 3.0 liter V-6 and Q4 All Wheel Drive.

Q11. Who designed and builds the engines for the new Quattroporte?

A11. Both new Maserati twin-turbocharged engines are proprietary Maserati designs, engineered by Maserati Powertrain Development exclusively for Maserati models. The new V-8 and V-6 engines are unique designs and are produced by Ferrari in Maranello, Italy.

Q12. Where is the new Quattroporte produced?

A12. A new exclusive Maserati SpA production plant near Torino Italy will produce the new Quattroporte and mid-size Maserati sedans. This new state of the art production facility includes all body production, subassembly production as well as painting under one roof. The high-precision at every production stage, combined with process control will ensure top quality levels.

Q13. How is the exhaust sound on the new turbocharged Maserati engines?

A13. Maserati Development Engineering spent two years to ensure that the true 'Maserati sound' is generated in the new Quattroporte with turbocharged engines. The exhaust system design and the mufflers, which include a bypass function in Sport mode deliver the expected Maserati signature engine sound.

Q14. When will the Q4 AWD version be available for ordering?

A14. Ordering of the Q4 variant will start shortly after initial V-8 ordering commences. Production and delivery will follow the V-8.

F.A.Q.

Q15. How does the new Quattroporte differ in size from the previous generation?
A15. The new QP is much larger, +6.4" longer, +2.5" wider, +4.2" wheelbase and a massive 18.7 cubic feet of trunk space. Legroom is increased by +4.1" to make the interior very comfortable for taller passengers. Height has also increased +1.7"

Q16. Will special paints be offered for the new Quattroporte?
A16. Initially, eight paint colors will be offered including metallic, mica and metallescent finishes. Once production has commenced, Maserati will consider offering other paint colors (ex. Bianco Fuji).

Q17. Is contrast stitching available on the new Quattroporte?
A17. Yes. Initially, two versions of black interior will be offered on Sport models with either white or red contrast stitching. No contrast seat piping is offered due to seat design.

Q18. Which rear seat configuration is standard on the new Quattroporte?
A18. A three-place rear seat which is split-folding is standard equipment on the Quattroporte. Individual Rear Seats with center console and four-zone climate control are optional. Rear Seat Entertainment and tray tables are also optional features.

Q19. Is Adaptive Cruise Control available?
A19. As a driver's car with balance and handling as its primary focus, Adaptive Cruise Control. and other comfort-oriented driving features are not offered.

Q20. Is Poltrona Frau the supplier for all the leather options, or just premium?
A20. Poltrona frau supplies all leather options including the optional premium leather.

F.A.Q.

Q21. What is the difference between standard leather and the Extended Fine-Grain Leather?
A21. In the Luxury Package, extended fine-grain leather offers a smoother and softer finish in addition to greater coverage within the passenger cabin. Finer grain with more leather.

Q22. What about other Maserati features, like carpet piping available on the last QP?
A22. Carpet piping is not offered on the new 6th generation Quattroporte.

Q23. What Sound Systems are available on the new Quattroporte?
A23. A 600 Watt, 10-speaker sound system is standard on the 2014 Quattroporte.
Optionally, a 1280-Watt, 15 speaker Bowers & Wilkins high premium sound system is available. This version has digital surround sound and can be recognized by the metallic speaker grills which cover the special kevlar-based speakers beneath.

Q24. How does the new keyless entry / starting and extended keyless entry work?
A24. Standard on the 2014 Quattroporte is keyless entry and starting system with a pushbutton start located to the left of the steering column near the light switch. Optionally available is Extended Keyless Entry system which includes lock/unlock buttons on the rear doors in addition to the front. This enables rear passengers keyless access to the rear seats.

F.A.Q

Q25. What is the standard brake caliper color on the Quattroporte?
A25. Black painted is the standard caliper color. Red is available as part of Premium / Sport Packages and three other optional colors are available (Silver / Blue / Polished)

Q26. Does the new Quattroporte come equipped with a spare tire?
A26. Yes. An 18 inch collapsible steel spare wheel with inflator is standard.

Q27. What tires are available on the Quattroporte?
A27. All Season Tires are standard equipment on 19 and 20 inch wheels (std. on Q4 AWD)..High performance summer tires are installed exclusively on 21 inch optional wheels.

La Fine